



Board Special Meeting
Work Session: 2018-19 District SMART Goals; BEX V
Wednesday, May 30, 2018, 4:00 – 7:00pm
Board Auditorium, John Stanford Center
2445 – 3rd Avenue South, Seattle WA 98134

Minutes

Call to Order

Director Harris called the meeting to order at 4:04pm.

Directors Geary, Mack, Burke, and Harris were present.

Work Session: 2018-19 District SMART Goals

Dr. Nyland gave a short introduction and some context to SMART Goals in the Seattle Public School District.

Director Patu arrived at 4:07pm.

Erinn Bennett, Executive Director of Government Relations and Strategic Initiatives, reviewed the materials staff planned to discuss with the Board during the hour. Dr. Brent Jones, Chief of Strategy and Partnerships, began with District SMART Goal 2: Eliminating Opportunity Gaps (EOG). He explained that there has been awareness, alignment, and responsiveness to the future of EOG.

Director Mack asked about coordinated school health and who would be responsible for that on the school level, given that many schools do not have a full-time nurse. Dr. Jones replied that trauma informed processes will be carried out locally by different staff depending on the principal's preference. Director Mack asked about Positive Behavior Intervention Supports (PBIS) and why they are not being expanded into more schools. Dr. Jones explained that each expansion requires a level of support needed from staff.

Director Patu asked about the ongoing racial equity advancement in schools. Dr. Jones cited the cultural shift happening in schools, as well as the budget allocations that have changed. He noted that he will get back to Director Patu with more specific information.

Caleb Perkins, Director of College and Career Readiness, introduced SMART Goal 3: Secondary Revisioning – 21st Century Skills/CTE/24 Credits. He noted that several requests were expressed by the Board in regards to Goal 3, and confirmed that progress has been made. He stated that there is a consensus among Directors that students need to be prepared for their futures. He also acknowledged the Board's suggestion for more clarity. He noted that the desire to change STEM to STEAM was done.

Director Harris inquired about the budget needed for this goal. She also asked about the counselor-to-student ratio in Seattle Public Schools and how this can address this. Director Mack noted that she has heard stories from students that they do not have access to a counselor at their school and that she would like to see staff work on this issue.

Director Burke initiated a conversation with the Board on the title, “Seattle Ready.” Director Harris explained that she would like to have a professional marketing consultant perform focus groups to identify unintended consequences of using this title.

Director Burke read aloud 4 pieces of feedback he collected regarding “Seattle Ready.” He also announced on June 28, 2018, he will be hosting an event called “Together Seattle Works.”

Director Mack noted that she agreed with Director Harris’ point that some focus groups should be conducted, and to use “Seattle Ready” as a placeholder. She suggested that “Seattle Ready” should have a footnote stating that this branding will be vetted and the criteria will be worked on in the fall at the October work session.

Director Harris and Director Burke discussed having a marketing team conduct focus groups. Director Burke noted that he is not sure if he supports this. Directors discussed this topic further. Director Mack asked if there was a portion of the budget that could be used for professional support. Director Geary agreed that there should be some vetting, but not the full community engagement rollout process they normally conduct. She stated that she likes “Seattle Ready” and feels that it is encompassing. Director Patu noted that she does not feel that they have come to a consensus yet.

Wyeth Jessee, Chief of Student Supports, introduced Goal 1: MTSS. He noted that their work is being recognized and other districts are inquiring about SPS’s research. He noted that the Every Student Succeeds Act (ESSA) does align with this work.

Director Harris asked if ESSA will be a part of the Continuous School Improvement Plans (CSIPs). Mr. Jessee replied that it will.

Carri Campbell, Chief Engagement Officer, reviewed SMART Goal 4: Engagement / Collaboration. She reviewed the basic, proficient, and distinguished aspects of family engagement. Dr. Clover Codd, Assistant Superintendent for Human Resources, explained the collaboration, problem solving, and school-based supports portion of Goal 4. She noted that this goal is to increase collaboration within the district.

Director Mack asked that the owner of the line items be added to the chart for clarity. Director Mack and Ms. Campbell discussed ThoughtExchange, and Ms. Campbell clarified that it is just one way to get a conversation going with families. She noted that ThoughtExchange should be used in addition to many other options to engage families.

Director Harris asked if staff has connected with incoming Superintendent Juneau in regard to the parent advisory group. Ms. Campbell noted that they will be working with the new superintendent and it has been expressed that people are in favor of bringing the parent advisory group back.

Jolynn Berge, Assistant Superintendent of Business & Finance, reviewed the budget for the SMART Goals. She stated that \$2.6 million would be loaded for these goals. Director Harris noted that \$3 million would allow for more creativity on projects. Ms. Berge stated that she would reserve \$3 million for the budget.

Director Burke recessed the meeting at 5:05pm.

Work Session: BEX V

1. Director Eden Mack called the meeting to order at 5:10 pm. Directors Richard Burke, Jill Geary, Scott Pinkham, and Leslie Harris were present. Director Patu was present until 6:30 pm. Director Zachary DeWolf was absent. Superintendent Larry Nyland was present. Eden Mack, as chairman of the Operations Committee, chaired the meeting.
2. Presenting Staff: Associate Superintendent of Facilities and Operations Flip Herndon, Capital Projects and Planning Director Richard Best, K-12 Planning Coordinator Becky Asencio, Chief Information Officer John Krull, and Capital Communications Officer Tom Redman.
3. Other Staff Present: Eric Becker, Lucy Morello, Mike Skutack, Tingyu Wang, JoLynn Berge

Welcome/Introductions – Eden Mack

Director Mack welcomed attendees to the meeting on BEX V Planning.

Bex V Planning Update – Flip Herndon

Associate Superintendent of Facilities and Operations Dr. Flip Herndon highlighted the overall BEX V Capital Levy planning timeline and stated that some dates have not been set. Following is a summary of comments and discussion that ensued:

1. Director Mack noted the first draft of the Facilities Master Plan would be reviewed at the June 7, 2018, Operations Committee meeting. She also stated that Facilities Master Plan Task Force applications were sent out approximately a week earlier. She noted that the task force will be meeting four to six times during the summer and indicated that anyone interested is encouraged to submit their application.
2. Director Harris noted that McKinstry would be providing its facilities assessment in July. She questioned if the Facilities Master Plan update scheduled for June was going to slide? Dr. Herndon stated that the Facilities Master Plan update is scheduled to be made on June 25, 2018. Director Best added that McKinstry is scheduled to provide an overview of their efforts and their report on June 15, 2018. He noted that experience reviewing prior reports suggests it will likely be hard to digest all the information in just over a week's time. Mr. Best indicated that a draft of the Facilities Master Plan will be introduced on June 25, 2018, and will endeavor to incorporate Director comments from the June 7 Operations Committee meeting. Director Harris requested playgrounds and play structures be included in the report.
3. Dr. Herndon noted that the Board will need to approve the ballot language sixty days before the ballot, we have worked backwards from that date to identify all work that needs to be completed. Approving the ballot language in November 2018 will allow a small grace period.
4. Director Best noted that with current construction market conditions that he is experiencing sticker shock from BEX V project costs and will be reaching out to his colleagues at Bellevue, Issaquah and Lake Washington Districts who have either recently passed or are considering capital levies to review cost information. He noted that it is important to benchmark costs with other districts. We are also in conversations with finance.
5. Director Best stated that tonight's meeting is to provide an update on BEX V levy planning progress and awareness of the comments received at the April 2018

community meetings. He noted that Director Mack attended two meetings - Madison Middle School and Salmon Bay K-8 at Monroe. He stated that at each meeting individuals present identified significant facilities concerns at nearby schools. He concluded his remarks on this topic noting that a common theme heard across all meetings was equity be considered in the Board's decision making.

BEX V Draft Project Evaluation Matrix

K-12 Planning Coordinator Becky Asencio reviewed a draft of the matrix to score projects for BEX V construction projects. She indicated that based on the Board's levy guidelines there are seven categories they are considering scoring on a scale of 1-5 with 1 being the best and 5 the worst. The score from each category, with the exception of equity, will be added together and averaged. The Equity score is a separate score that uses a 4-tier scoring developed by the Research, Evaluation and Accountability department. Tier 1 is highest needs and Tier 4 is lowest needs. Following are a summary of comments in response to the presentation.

1. Director Harris noted that guiding principles were adopted May 9.
2. Director Mack commented we cannot have two opposite scoring scales. Dr. Herndon and Mr. Best recognize the need for a consistent scoring. Mr. Best noted that the Facilities Condition Assessment follows OSPI's requirements which dictates the 1 (good) and 5 (bad) scoring. He suggested that we may need to alter the Equity scoring.

Building Safety and Security Criteria

1. Director Geary questioned the ranking of buildings with differences in water quality. Ms. Asencio stated that water is not included in the evaluation as it is currently evaluated every three years.
2. Dr. Herndon stated that in accordance with District policy, water in buildings is tested every three years. If there is a concern, it is tested immediately. Dr. Herndon clarified that according to District policy we do not test water in restrooms. That water in restrooms is just for washing and therefore there are signs advising not to drink the water. All drinking fountains are tested. Sometimes when we receive an alert from the City that they are doing work in the area, we will test the water and if there is a problem we will shut the system down, take action and retest prior to returning to service.

Right Size Capacity Criteria

1. Ms. Asencio stated the 2021 enrollment projections have more schools over right-size capacity. Scores are worse as enrollment goes over right-size capacity.
2. Director Burke questioned if we should be looking at 120% of right size.
3. Director Mack stated the Facilities Master Plan Taskforce will address the 2021-22 projected enrollment. She questioned if looking out six years for capacity needs is going to meet our needs.
4. Director Best responded that the BTA V capital levy can help with adjustments for capacity needs. He noted planning staff have developed a 10-year trend analysis that is based upon Enrollment Planning's 5-year projection data. Director Best recommend continuing using 5-year projection data.

5. Director Geary stated that 10-year analysis is an extrapolation of 5-year data. It does not enable us to see the tipping point. She is not comfortable using 10-year projections.
6. Directors Mack and Harris questioned if there isn't another data set that can help us extend our 5-year projections.
7. Dr. Herndon noted that all the visible construction cranes tell us change is happening, but we need to also consider where there is affordable housing to know where growth will occur. The city is trying shape growth by policy and permitting.
8. Director Best stated that planning efforts are continuing with the City of Seattle to better understand proposed structures and population demographics occupying densely populated urban areas. That conversation however is longer term and will not be in the facilities master plan next month.
9. Director Mack requested that scores for each element not be aggregated.
10. Director Harris asked if they would be weighted separately. Director Mack stated a decision had not been made yet. That is a conversation to be had. Averaging can skew perception.
11. Ms. Asencio stated they will be split out.

Environmental and Financial Sustainability

1. Director Geary questioned if this includes landmark status as it obviously becomes more expensive when we are dealing with a landmarked structure.
2. Dr. Herndon noted that a landmark designation can limit ability to be energy efficient and boost maintenance costs.
3. Director Burke noted there are two considerations. 1) financial – do we build or repair to extend out? 2) total cost of ownership - on going annual maintenance and energy expenditures and maintenance backlog. What is projected annual savings? What is projected cost per square foot? What is the structures projected longevity?
4. Dr. Herndon stated a report is being compiled as to how much it has cost for landmark appeals. Dr. Herndon added that the impact includes both project delays and appeals cost. We are trying to assess what the real impact is and should have that information in the next few weeks.
5. In response to the question of charging for utilities when a building is rented out, Dr. Herndon stated we always charge for utilities even if the rental fee is waived.
6. Director Best stated Seattle Public Schools' resource conservation management efforts are at very high level, staff are highly focused on conservation strategies.

Technology Equity

1. Chief Information Officer John Krull spoke on the Technology criterion. We could use the Board's feedback. There isn't often a clear index.
2. Director Burke thinks of technology in three categories: 1) instructional – classroom; 2) systems – SAP 3) safety and security - data center. He noted that we need a scoring metric. CIO Krull acknowledged we do have standards on how to look at a classroom to update for technology.

3. Director Harris thinks of on-line education. Educational adequacy would be a fast internet service, not one to one laptops. There are no well vetted policies or community engagement. We need to put as much information out there as we can.
4. Director Mack questioned the educational adequacy of testing elementary students using a keyboard when they don't have the dexterity.
5. CIO Krull stated that educational adequacy is used the same way BEX does. Place a projector, and "x" computers. It is just a measure. This is not every classroom. We are looking at providing technology at classrooms for Tier 1 and 2 schools.
6. Director Harris stated educational adequacy is a different term. This is equity. Free and reduced lunch schools need to catch up. A different term is needed.
7. Director Mack will ask staff and the Task force to come up with specifics in a month.

Example Scoring

1. Director Mack stated the scale needs to be clear. She is grateful to staff. It is looking good.

BEX V Finance Review – potential project costs

1. Director Best highlighted points of the potential costs. Four high schools are under consideration. Potential costs are provided for three. We are still working on identifying the construction costs for Ingraham High School. He noted that two options were developed for Rainier Beach High School. There is significant project and cost information concerning a downtown high school. We have identified potential costs to renovate the existing stadium or develop a new stadium with and without below ground parking. Director Mack asked what will happen with a downtown school. Will Center school remain a school or become a program within the new school?
2. Director Best noted that they have planned projects for four middle schools. Old Van Asselt could either be modernized and have an addition constructed or be replaced with a new facility and become a new home for Aki Kurose. What is appealing about this proposal is that it allows the old Aki Kurose to be utilized as an interim school site in the southern portion of the district. He noted that we lack an interim site in the south. West Seattle has Schmitz Park and the north portion of the district has Marshall. We are looking at 2 options each for Mercer and Whitman with one option preserving the existing theaters at each school. Lastly, a master plan has been developed for Washington Middle School.
3. In response to Director Mack's question, Director Best indicated more details would be forthcoming in August. June 25's meeting is being planned to discuss the Facilities Master Plan update.
4. Director Burke thanked staff for the detail rich estimates and noted price escalation was between 3-8%. Director Best stated we are looking at a price escalation of 6% for 2018, 5% for 2019 and 4% for 2020 through 2026. All projects have been escalated to January 2019. Dr. Herndon added that costs will be affected by whether we can build on site with the school occupied or we need an interim site. Director

Harris stated that since final details will be determined in August, every piece of paper needs to manage expectations. Dr. Herndon stated that could be done.

5. CIO Krull highlighted the Technology needs slides. Personnel, district systems, maintenance and licensing of systems is included in operating costs. This levy would finance the Department of Technology Services for a period of three years.
6. Director Harris stated there is not enough information on the DoTS graphs/slides.

BEX V Financial Planning

1. Director Best noted that in comparison to other local districts, Seattle has the lowest assessed levy rate. Director Burke noted numbers on slide 45 are combined.
2. Director Mack commented that the comparisons on slides 45 and 46 are not the same. One is tax on a median home and the other is not.
3. Assistant Superintendent of Finance stated that the total rate is \$1.20 per thousand. Tax collection for BEX V does not begin until 2020. Rates shown for 2018 and 2019 on slide 47 are for the final two years of the 6-year BTA. The Board will need to determine the levy amount which will determine the levy rate per thousand.
4. Director Mack indicated that while a full conversation tonight, no dollar amounts have been determined. The levy comparison will need to be replaced.
5. Dr. Herndon noted the rate goes down per thousand because house evaluations go up. Non-home owner collection adds to the tax base on what we are allowed to collect.
6. On slide 59, Director Burke would like the rate for 2013 when the levy started. Director Best stated that could be provided.
7. Director Mack thanked staff for all the great work. Although we started 10 minutes late we will end on time. The packet includes comments and questions received at community meetings and via e-mail.

BEX V April Community Meetings Recap

Capital Communications Officer Tom Redman acknowledge Tina Christiansen's role in the last four levies. The Communications Department lead by Chief Engagement Officer Carrie Campbell have been improving communication services. We have English and Spanish on-line and the top five languages in process. We received 417 comments from the public via public meetings, e-mail and phone calls.

Next Steps

Dr. Herndon stated comments will help direct staff in their work. Task Force applications will be reviewed. June 25, 2018 is the Facilities Master Plan update. Directors Harris and Mack thanked staff for their work.

Adjourn

The meeting adjourned at 7:00 p.m.