



SCHOOL BOARD ACTION REPORT

DATE: December 8, 2020
FROM: Denise Juneau, Superintendent
LEAD STAFF: JoLynn Berge, Chief Financial Officer, jdberge@seattleschools.org

For Introduction: December 16, 2020
For Action: January 13, 2020

1. TITLE

Approve the purchase of comprehensive insurance and support for iPads.

2. PURPOSE

To approve the purchase of AppleCare for 12,920 iPads for three years to provide comprehensive insurance and support for iPads.

3. RECOMMENDED MOTION

I move that the School Board authorize the Superintendent's execution of purchase orders through Apple for a total Not-To-Exceed (NTE) amount of **\$633,080** plus estimated Washington State Sales Tax, with any minor additions, deletions, and modifications deemed necessary by the Superintendent and to take any necessary actions to implement purchase orders for AppleCare.

4. BACKGROUND INFORMATION

A. Background:

Last summer the District purchased 12,920 iPads without AppleCare, which is the coverage offered by Apple for damaged devices and other device support.. With the substantial number of iPads purchased and with limited staff to make the repairs, we have now determined it is in our best interest, to purchase AppleCare at \$49 per device for a 3-year period, retroactively starting from the time when purchased. Because we did not purchase this coverage at the time of service, Apple had to make an exception for us to purchase it after the fact and set a time limit by when the purchase had to be made by.

Apple requested that we make the entire purchase in December as their pricing changes annually. We reached an agreement to purchase what we could without an approved BAR now, with the remaining amounts purchased in January, if Board approved:

5,100 licenses - \$249,900 purchased now
7,820 licenses - \$383,180 in January, pending Board approval.

We are requesting that the board approve the entire amount of \$633,080 plus any applicable taxes for transparency.

Repairs can be costly, so it makes financial sense to purchase AppleCare as accidental damage happens more often than warranty issues.

Every iPad comes with basic hardware repair coverage through its legal warranty and basic complimentary technical support. AppleCare+ extends the iPad, Apple Pencil, and Apple-branded iPad keyboard coverage and includes additional technical support resources to families. AppleCare+ covers:

- AppleCare+ for Schools provides 3-year hardware coverage for iPads
- iPad Battery that retains less than 80 percent of its original capacity will be replaced
- Replacement of USB cable and power adapter
- Apple Pencil
- Up to two incidents of accidental damage per year
- AppleCare+ provides for dedicated EDU 24/7 priority access to Apple Support via phone and chat; students and faculty can call in for assistance with general knowledge & technical support

B. Alternatives:

- i. Purchase AppleCare for only 5,100 iPads. This is not recommended, because we do not have the ability to repair iPads as we do laptops; we would have to purchase new iPads for any that break.
- ii. Purchase coverage through another vendor, which we have priced at \$14 per year (3 years x \$14 = \$42), but that does not come with battery or cord replacement or the call-in support.

C. Research

We know from experience that accidental damage is more prevalent than warranty issues, and know that battery and charging cords will need to be replaced, all of which would be covered here.

We could purchase alternative coverage for \$42 for a three-year period, but that policy does not provide as many benefits or the same level of coverage.

5. FISCAL IMPACT/REVENUE SOURCE

Fiscal impact to this action will be **\$633,080 plus applicable taxes**, funded by BEX V.

Expenditure: ☒ One-time ☐ Annual ☐ Multi-Year ☐ N/A

Revenue: ☒ One-time ☐ Annual ☐ Multi-Year ☒ N/A

6. COMMUNITY ENGAGEMENT

With guidance from the District's Community Engagement tool, this action was determined to merit the following tier of community engagement:

☐ Not applicable

☒ Tier 1: Inform

☐ Tier 2: Consult/Involve

☐ Tier 3: Collaborate

7. EQUITY ANALYSIS

For the 2020-21 school year, due to the pandemic, the district made the decision to not charge any fees for iPads or laptops, which had been our previous practice (previous practice included no costs for low income students). In lieu of charging fees, it was determined that if we could find reasonably priced hardware support, we would buy that for three years.

8. STUDENT BENEFIT

Providing all students with equitable access to technology equips them with the ability to access their education in a remote setting. Providing devices gives each student access to digital resources and skill opportunities needed to achieve in K-12, college and career.

☐ Amount of contract initial value or contract amendment exceeds \$250,000 (Policy No. 6220)

☒ Amount of grant exceeds \$250,000 in a single fiscal year (Policy No. 6114)

☐ Adopting, amending, or repealing a Board policy

☐ Formally accepting the completion of a public works project and closing out the contract

☐ Legal requirement for the School Board to take action on this matter

☐ Board Policy No. _____, [TITLE], provides the Board shall approve this item

☐ Other: _____

9. POLICY IMPLICATION

Per Board Policy No. 6220, Procurement, any contract over \$250,000 must be brought before the Board for approval

10. BOARD COMMITTEE RECOMMENDATION

Because of the timing of the purchase and the fact that we need to submit the orders immediately in order to receive the coverage, this did not go through committee.

11. TIMELINE FOR IMPLEMENTATION

The AppleCare would go into effect after purchase and be retroactive back to the purchase date in August.

12. ATTACHMENTS

- N/A