



SCHOOL BOARD ACTION REPORT

DATE: April 11, 2017
FROM: Dr. Larry Nyland, Superintendent
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For Introduction: May 3, 2017

For Action: May 17, 2017

1. TITLE

Adopt Policy No. 6102, Fundraising, and Repeal Policy and Procedure D140.00 and D140.01, District Fundraising

2. PURPOSE

This Board Action Report adopts Board Policy No. 6102, Fundraising, in order to meet new requirements in State law and respond to the increase in online fundraising. It repeals at the same time an older fundraising policy and procedure.

3. RECOMMENDED MOTION

I move that the School Board adopt Board Policy No. 6102, Fundraising, as attached to the Board Action Report and repeal Board Policy D140.00 and Board Procedure D140.01, District Fundraising.

4. BACKGROUND INFORMATION

- a. **Background:** Current Board Policy D140.00 was adopted in 2003 and has not been revised since that time. Adopting a new Board Policy No. 6102, Fundraising, accomplishes two purposes. First, it brings some of the still relevant language from the older policy into the Series 6000 policy book. Second, it adds new language in the policy and the procedure that address common forms of fundraising today, in particular online crowdsourcing.

The procedure goes into more detail about what is and is not allowed through online crowdsourced fundraising. In short, state regulations allow for sites such as DonorsChoose, where materials or equipment is sent directly to the District, but do not allow for fundraising using sites that take a percentage of funds raised and/or raise cash only.

- b. **Alternatives:** Not adopting the new policy will leave 14-year-old language in place that does not address the current reality of the fundraising landscape.

- c. **Research:** Staff reviewed Washington State Administrative Code and the following districts' fundraising policies to develop Board Policy No. 6102: Tacoma School District, Highline School District, Bellevue School District and Federal Way Public Schools.

5. FISCAL IMPACT/REVENUE SOURCE

Fiscal impact to this action will be ___N/A_____.

The revenue source for this motion is _____N/A_____.

Expenditure: One-time Annual Multi-Year N/A

Revenue: One-time Annual Multi-Year N/A

6. COMMUNITY ENGAGEMENT

With guidance from the District's Community Engagement tool, this action was determined to merit the following tier of community engagement:

Not applicable

Tier 1: Inform

Tier 2: Consult/Involve

Tier 3: Collaborate

This policy was developed with input from multiple district stakeholders, including principal and teacher representation. Staff reached out the Seattle PTSA Council for input and feedback on the policy changes, but did not receive any feedback.

7. EQUITY ANALYSIS

The policy and procedure attempt to clarify state regulations around fundraising, but it is important to acknowledge that these regulations may have a negative impact on crowdsourced fundraising in classrooms. Many of our higher percentage Free & Reduced Lunch schools utilize online fundraising sites to supplement funding for school programs and activities. However, state regulations do not eliminate the use of all online fundraising sites; only those sites that take a percentage of the funds and/or those that are cash only sites are limited in this policy. It will be important to communicate clearly to school leaders and teachers that some online fundraising avenues remain legally available to them.

8. STUDENT BENEFIT

Clear policy and procedure will facilitate fundraising in support of student learning.

9. WHY BOARD ACTION IS NECESSARY

- Amount of contract initial value or contract amendment exceeds \$250,000 (Policy No. 6220)
- Amount of grant exceeds \$250,000 in a single fiscal year (Policy No. 6114)
- Adopting, amending, or repealing a Board policy
- Formally accepting the completion of a public works project and closing out the contract
- Legal requirement for the School Board to take action on this matter
- Board Policy No. _____, [TITLE], provides the Board shall approve this item
- Other: _____

10. POLICY IMPLICATION

Board Policy No. 6114, Gifts, Grants, Donations and Fundraising Proceeds, provides guidance on what to do with fundraising proceeds. Policy No. 3530, Fundraising Activities Involving Students, provides guidance specifically for students.

11. BOARD COMMITTEE RECOMMENDATION

This motion was discussed at the Audit & Finance Committee meeting on April 18th. The Committee reviewed the motion and moved this item forward to the full Board with a recommendation for approval.

12. TIMELINE FOR IMPLEMENTATION

Upon approval of this motion, Board Policy D140.00 and Procedure D140.01 will be repealed and Policy 6102 will take immediate effect. Notification of the new policy will be sent to school administration and any other offices directly affected. The new policy will be posted to the district website.

13. ATTACHMENTS

- Board Policy No. 6102, Fundraising (for approval)
- Board Policy D140.00, District Fundraising, and Procedure D140.01 (for repeal)
- Superintendent Procedure No. 6102SP, Fundraising (for reference)
- WSSDA Fundraising Policy
- WSSDA Fundraising Procedures
- Tacoma School District Fundraising Policy
- Bellevue School District Fundraising Policy
- Federal Way School District Fundraising Policy