



Board Special Meeting

Work Session: 18-19 SMART Goal Planning; Work Session and Oversight Work

Session: Budget

Wednesday, May 2, 2018, 4:30 – 7:30pm

Board Auditorium, John Stanford Center

2445 – 3rd Avenue South, Seattle WA 98134

Minutes

Call to Order

The meeting was called to order at 4:30pm. Directors Burke, Geary, DeWolf, Mack, and Patu were present. Director Pinkham arrived at 4:33pm. Director Harris arrived at 4:47pm.

Work Session: 18-19 SMART Goal Planning

This portion of the meeting was staffed by Superintendent Larry Nyland, Executive Director of Government Relations and Strategic Initiatives Erinn Bennett, Chief of Student Support Services Wyeth Jessee, Associate Superintendent for Teaching and Learning Michael Tolley, Director of College and Career Readiness Caleb Perkins, Director of Research and Evaluation Eric Anderson, Assistant Superintendent for Human Resources Clover Codd, Director of School and Community Partnerships James Bush, and Assistant Superintendent of Business and Finance JoLynn Berge.

Dr. Nyland provided introductory remarks, discussing the evolution of the District SMART goals over the past several years. He noted the District's growth numbers for students of color.

Director Burke highlighted the importance of SMART goals.

Ms. Bennett reviewed the SMART goals decision process leading into the current discussion. She noted that on March 14, 2018, directors narrowed the list of possible SMART goals to five. She reviewed the timeline for goal development moving forward and gave an outline of the process for the meeting.

Mr. Jessee began a presentation for proposed Goal 1: Multi-Tiered System of Supports. He reviewed items that have been implemented from funding associated with this goal in years past. He reviewed the four practice areas within the proposed goal and noted the outlook for this goal in the future. Directors and staff discussed work around cultural competency. Directors and staff discussed what the best outcome measurements are for this goal. Directors asked if there could be further granularity that separates work that is centrally-based versus school-based.

Mr. Tolley provided the history of the proposed SMART goal 2, noting its focus on the creation of classroom conditions that make students feel welcome. He outlined the specific elements of this goal. Directors provided feedback, noting areas to be added to the goal, concerns about the lack of specificity in the rubric, suggested edits for the problem statement. Directors Mack

and Pinkham noted the importance of student climate survey data to show whether changed adult practices are having an impact.

Dr. Perkins provided an outline of SMART goal 3 related to secondary revisioning and college and career readiness. Directors discussed the concept of the branding concept used previously of "Seattle Ready," providing multiple perspectives. Directors provided some specific feedback about goal rubric language. Director Mack spoke to the intersection of revised high school schedules and building capacity and the connection of this goal to eliminating opportunity gaps. Director Patu asked about the pieces of the goal that would be consistent across high schools and where there would be variation. Director Harris asked for more inclusion of the arts and noted her preference for fewer elements.

Dr. Anderson introduced the SMART goal 4 of program evaluation, noting that program evaluation would continue even if not a SMART goal, but that funding and scaling is easier under the SMART goal framework. He provided some detail about the elements in the rubric. Directors commented that research and engagement should be embedded in the other SMART goals. Director Harris asked whether procedures around this work should become Board procedures if this becomes a Board-adopted SMART goal.

Dr. Codd and Mr. Bush presented the details related to this goal. Mr. Bush noted the proposed alternative language for the goal language. Directors and staff discussed the importance of two-way communication and methods of improving parent and family engagement.

Director Harris asked about resource costs associated with these goals. Ms. Berge noted that directors set aside \$3 million as a placeholder for all goals; she explained that the total for goals 1, 2, 4 and 5 total about \$3 million. She noted that, from initial conversations, the budget for the proposed goal 3 would come out of a separate source of funding.

Ms. Bennett explained that the goal for this meeting's conversation was to narrow down the list of goals from five to four. Directors individually chose the goals they would like to move forward; Ms. Bennett noted that, based on the choices, staff would bring back revised rubrics and budget information for Goals 1, 2, 3 and 5.

This portion of the meeting recessed at 6:17pm.

(Minutes for the second portion of the meeting approved separately on June 6, 2018.)