

PLAQUES, NAME PLATES & DONOR WALLS

Policy No. 6115

May 20, 2015

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The Seattle School Board actively encourages gifts and donations to the Seattle School District. Some gifts benefit the district generally and others are school-specific. Gifts come from individuals, non-profit organizations, and corporations. The School Board acknowledges that plaques, name plates, donor walls, and similar recognitions (i.e., displays on walls, floors, grounds, or the like) can provide appropriate forms of recognition, and encourage future donations, if done in accordance with this policy:

- 1. Plaques, name plates, donor walls, and similar recognitions should be in recognition of gifts of an appropriate amount, to be determined by the Superintendent or his or her designee.
- 2. Plaques, name plates, donor walls, and similar recognitions placed in a school should be done so in consultation with the school's Principal and/or Leadership Team and approved by the Superintendent or his or her designee.
- 3. Plaques, donor walls, name plates, and similar recognitions should be of an appropriate size that is reflective of the donation and/or the donated object and its setting as determined by the Superintendent or his or her designee. Corporate names are allowed provided they do not contain corporate logos, slogans, or other advertising, or otherwise violate Board policy.
- 4. In the case of corporate gifts, no recognition on plaques, name plates, donor walls, or similar recognitions will be permitted for corporate or business entities (a) that manufacture illegal drugs, alcohol, tobacco, marijuana, or firearms; (b) whose primary focus of sales is illegal drugs, alcohol, tobacco, marijuana, or firearms; or (c) whose recognition would suggest the promotion of the use of illegal drugs, alcohol, tobacco, marijuana or firearms.
- 5. This policy shall also apply to plaques placed in schools in recognition of other external funding (e.g., City levy funding).
- 6. Donations and recognition of donations become the property of the District. The District may remove or alter a physical donation and/or its recognition in the future if deemed necessary. Examples of reasons when a donation may be removed include, but are not limited to: (1) safety concerns; (2) age and condition; (3) student capacity; and/or (4) facilities renovation.

The Superintendent or his/her designee is authorized to develop procedures to implement this policy.

Adopted: February 2012 Revised: May 2015

Cross Reference: Policy Nos. 6114, 6970, 6807, 4237, 4237SP, 6807SP Related Superintendent Procedure:

Previous Policies: G30.00

Legal References: Management Resources: