I. Call to Order

1. Roll Call

Director DeWolf called the meeting to order at 8:04 a.m. Directors DeWolf, Hampson, Harris, and Rivera-Smith were present.

Staff present were Superintendent Denise Juneau; Greg Narver, Chief Legal Counsel; Dr. Keisha Scarlett, Chief of Equity, Partnerships & Engagement; Carri Campbell, Chief of Public Affairs; JoLynn Berge, Chief Financial Officer; Sherri Kokx, Senior Advisor to the Superintendent; Erinn Bennett, Executive Director of Government Relations and Strategic Initiatives; Ellie Wilson-Jones, Director of Policy and Board Relations; and DeLinda Wiley, Executive Assistant.

2. Approval of agenda

Director Harris moved to approve the agenda. Director Hampson seconded. This motion passed unanimously. (Directors Harris, DeWolf and Hampson voted yes).

3. Approval of January 30, 2020 Executive Committee meeting minutes

Director Harris moved to approve the January 30, 2020 Executive Committee minutes. Director Hampson seconded. This motion passed unanimously. (Directors Harris, DeWolf and Hampson voted yes).

II. Board Action Items

1. Adoption of 2020 Board Goals and Objectives

Directors and Superintendent Juneau discussed the development of the 2020 Board Goals and included metrics.

Director DeWolf led Directors in working through the Racial Equity Analysis Tool. Directors discussed alignment with the Strategic Plan. Directors discussed utilizing the Friday Memo to communicate key outcomes with stakeholders and discussed engaging additional stakeholders.

Director Hampson spoke to the fiscal impact of the Board Goals and feedback incorporated from Directors.

Directors and Superintendent Juneau discussed metrics and the annual evaluation process. Directors discussed further refinements to the Board Action Report and stated metrics. Ms. Bennett noted that she
could assist Directors in refining the goals documents, and Director DeWolf stated that he would complete the racial equity analysis. Director DeWolf noted that he would continue to ask for feedback from Directors.

Director Harris moved this item forward with a recommendation for approval. Director Hampson seconded. This motion passed unanimously. (Directors Harris, Hampson and DeWolf voting yes).

IV. Special Attention Items

1. Labor Partner: Seattle Education Association

This item was taken out of order on the agenda.

Michael Tamayo, Seattle Education Association (SEA) President, introduced Gwendolyn Jimerson, SEA Vice President, and Yvette De La Cruz, SEA Executive Director. Ms. Jimerson is a 16-year staff person with the Department of Family Support Services.

Mr. Tamayo provided an update on the building-based climate review committee (CRC) process. He spoke to the development of the process in response to a lack of a centralized process for addressing climate issues in buildings. He noted there is opportunity for alignment between SEA and Principals’ Association of Seattle Schools (PASS) leadership in exploring the central office’s role for supporting buildings through crisis.

Director Harris asked about the involvement of central office staff. Mr. Tamayo confirmed that central office staff have been involved.

Director Hampson asked about the relationship between the staff climate survey and the CRC process. Mr. Tamayo noted they are distinct and spoke to the steps of the CRC process. Director Hampson asked about alignment between data from staff surveys and use of the CRC process. Ms. Kokx spoke to use of the staff survey data in schools and to identify early indicators.

Director DeWolf asked about the process for defining when a crisis is occurring and development of an SEA survey. Mr. Tamayo spoke to identification of when there is a clear super majority of members finding that there is a climate issue that is impacting their ability to work with students.

Director Harris asked for a look back at the schools that have engaged the CRC process in the last year.

Directors and Mr. Tamayo spoke to the role of the Directors of Schools. Director Harris asked about utilizing an inter-disciplinary approach instead of the current model of Directors of Schools. Mr. Tamayo noted the model is being used for the schools of promise.

Director Hampson asked if there were to be major shifts in the structure of the Directors of Schools, what would it look like? She noted the ongoing budgeting process and asked about alignment of any shifts to the Strategic Plan. Mr. Tamayo spoke to clearly defining the role of the Directors of Schools in relationship to principals and to SEA members. He noted the aligned interests of PASS and SEA.
III. Review of the February 26 and March 11 legislative session agendas

Ms. Wilson-Jones reviewed the draft February 26 legislative session agenda. Director Hampson asked about the process for scheduling student comments and performances. Ms. Wilson-Jones explained that each high school is assigned a meeting for student comments and testimony and noted the relationship to Board Procedure 1430BP, Audience Participation. Ms. Wilson-Jones noted the Board Office practice has been to invite schools to sign up for student performances and presentations on a first-come, first-served basis. Director Hampson stated that she would like to conduct a racial equity analysis of the current process used and to make sure the process centers around students furthest from educational justice. Ms. Wilson-Jones invited Director feedback on guidance to provide to schools for their selection of students to provide comments and testimony. Director Hampson spoke to reviewing processes in the future.

Ms. Wilson-Jones noted the inclusion of the Board Action Report titled “Approval of contract with Unify Consulting for staff augmentation and work process improvement for business systems and central office departments,” which had included inaccurate dates for introduction and action in the materials submitted to the Audit & Finance Committee. Director Hampson affirmed the change in timing.

Director Harris moved to approve the February 26 meeting agenda. Director Hampson seconded. This motion passed unanimously. (Directors Harris, Hampson and DeWolf voting yes).

Ms. Wilson-Jones reviewed the draft March 11 legislative session agenda. Directors discussed items to be moved to the Consent Agenda. Director DeWolf confirmed with Directors that action items 2, 3, 7, 8, 10, and 12-17 should be moved to the Consent Agenda.

Director Hampson moved to approve the March 11 meeting agenda as amended to move the stated items to the Consent Agenda. Director Harris seconded. This motion passed unanimously. (Directors Harris, Hampson and DeWolf voting yes).

IV. Special Attention Items

1. Labor Partner: Seattle Education Association

This item was addressed earlier in the meeting.

2. 2019-20 Board Conference Schedule

Director DeWolf spoke to planning for 2019-2020 conference attendance. Director DeWolf noted the conferences identified in the provided memo and that other conferences could be added if Directors identify something they would like to attend that aligns with Strategic Plan. Directors discussed.

Superintendent Juneau noted that she would provide the Board information about the Harvard Governance Conference.

Ms. Wilson-Jones reviewed the provided information and noted that the funding available to support the Board’s conference attendance is also the funding available to support the implementation of the 2020 Board Goals.

Director DeWolf noted that if the Directors have requests, they can check in with the Executive Committee to get feedback. Director Hampson noted we should encourage colleagues to be engaged in
learning and noted the needs for the newer Directors. Directors discussed aligning conference attendance with the Board Goals and the Strategic Plan.

Directors discussed upcoming conferences. Directors discussed the May 20 Equity Conference. Directors Harris and Hampson stated that Directors should be invited to attend. Director DeWolf noted he would provide information to the Board. Directors and Mr. Narver discussed Director attendance at conferences. Directors and staff discussed the Coalition of Schools Educating Boys of Color (COSEBOC) Annual Gathering of Leaders.

V. Board Policies and Procedures

There were no discussion items.

VI. Standing Agenda Items

1. Public Affairs

Ms. Campbell provided updates on the Public Affairs division. She spoke to the request for proposal (RFP) process for the website content management system and site improvements that are planned. She spoke to reviews of school websites to identify those schools that may need additional support on their websites. Ms. Campbell spoke to the timeline for bringing a Board Action Report to the Board and phasing for implementation.

Director Hampson asked whether women and minority owned businesses had responded to the RFP and spoke to the review criteria to be used. Ms. Campbell noted proposals had been received from women and minority owned businesses.

Ms. Campbell spoke to updating the district Style Guide in advance of website changes.

Ms. Campbell noted that a logo has been developed for the African American Male Achievement Department. Director Hampson requested that the logo be sent to the Board. Ms. Campbell spoke about the involvement of the African American Male Student Leadership Council in selecting the final logo.

Ms. Campbell spoke about work with community-based organizations to share information about Kindergarten enrollment and the increase in Kindergarten enrollees seen since.

Ms. Campbell spoke about the use of social media to better reach families furthest from educational justice.

2. Community Engagement

Dr. Keisha Scarlett provided a community engagement update. She noted work by Small Cabinet staff to compile information regarding community engagement. She noted work to identify duplicative efforts and streamline strategies.

Dr. Scarlett noted that she met with individuals from Tabor 100 and the Black Education Strategy Roundtable to discuss how to pinpoint, discuss and identify warm and welcoming environments, economic development, and work to create a list of thriving organizations that serve black families. They
are working to merge some of the supports together and identify what they can help with and identify ways they can help provide support.

Director Hampson asked about communications with funders and noted funders’ role in duplication. Dr. Scarlett noted communications with funders about coordination.

Dr. Scarlett spoke about aligning budgets to the Strategic Plan goal of Authentic and Inclusive Engagement and the hiring of an additional staff member.

3. Government Relations Update

Ms. Bennett distributed the SPS Legislative Agenda and summary information for key educational bills. Ms. Bennett and Ms. Berge spoke to the status of the legislation and anticipated fiscal impacts.

Directors discussed legislation on which Directors or staff had provided testimony.

4. Strategic Plan Update

Superintendent noted that engagement is ongoing and that work plan development is underway. Superintendent Juneau noted that during the Superintendent Comments portion of Regular Board meetings she will bring the small cabinet team to provide updates.

5. Board Calendar/Work Plan

Director DeWolf asked whether Directors have additional policies to include on the policy calendar. Director Harris suggested a policy related to the Weighted Staffing Standard (WSS). Director Hampson noted the policy would be addressed by the Audit & Finance Committee. Ms. Bennett requested policy ideas be emailed to her.

6. Executive Committee Work Plan

Directors continued discussion of potential policy work for the year and policies to be considered for the Executive Committee Work Plan. Director DeWolf spoke to Board Policy Nos. 1225, Legislative Program and Advocacy; 1310, Policy Adoption and Suspension; Manuals and Superintendent Procedures; and 1440, Minutes. Director Hampson spoke to requiring Board approval of the district organizational structure under Board policy.

7. Annual Reports Status List

This item was not discussed.

Adjourn

Director DeWolf adjourned the meeting at 10:06 a.m.