

2445 - 3rd Avenue South, Seattle WA 98124

	ork Session: Preschool; Work Session: Budget; Oversight Work Sess ices/Assignment; Executive Session: <u>Labor Negotiation,</u> Evaluate the Public Employee Wednesday, January 25, 2017 4:30-8: <u>30</u> 15pm	
	Auditorium, John Stanford Center	
1.	Agenda Call to Order	4:30pm
2.	 Work Session: Preschool Preschool Task Force Preschool Program Review Opportunities & Recommendations for 2017-2018 	
3.	Work Session: Budget (Discussion and/or Action) • Outcome for Meeting • Review Consensus Reached to Date • Timeline • Questions from Last Work Session • Curriculum Options • Priorities of the Restoration Plan • Outcome – Consensus for Curriculum Adoption Funding • Next Steps	5:45pm*
4.	 Oversight Work Session: Enrollment Services/Assignment Department Functions SWOT Analysis Department Accomplishments Organizational Chart Department Goals & Objectives Key Performance Indicators (KPIs) Budget & Staffing Benchmarking Policies & Procedures Internal & External Controls Major Outside Service Contracts Information Technology Looking Forward/Next Steps 	7:00pm [*]
5.	Executive Session: Labor Negotiations, Evaluate the Performance of a Public Employee ⁺	7:45pm*
6.	<u>Adjourn</u>	8: <u>30</u> 15pm [*]
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^{*}Times given are estimated ⁺Executive Sessions are closed to the public

Special meetings of the Board, including work sessions and retreats, may contain discussion and/or action related to the items listed on the agenda.



Board Work Session Materials

January 25, 2017

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For questions and more information about this document, please contact the following:

School Board Office 206-252-0040

The following pages are presentation materials reviewed at the January 25, 2017 Board work session.





Seattle Public Schools



Photos by Susie Fitzhugh

Every Student. Every Classroom. Every Day.

Preschool Work Session

January 25, 2017



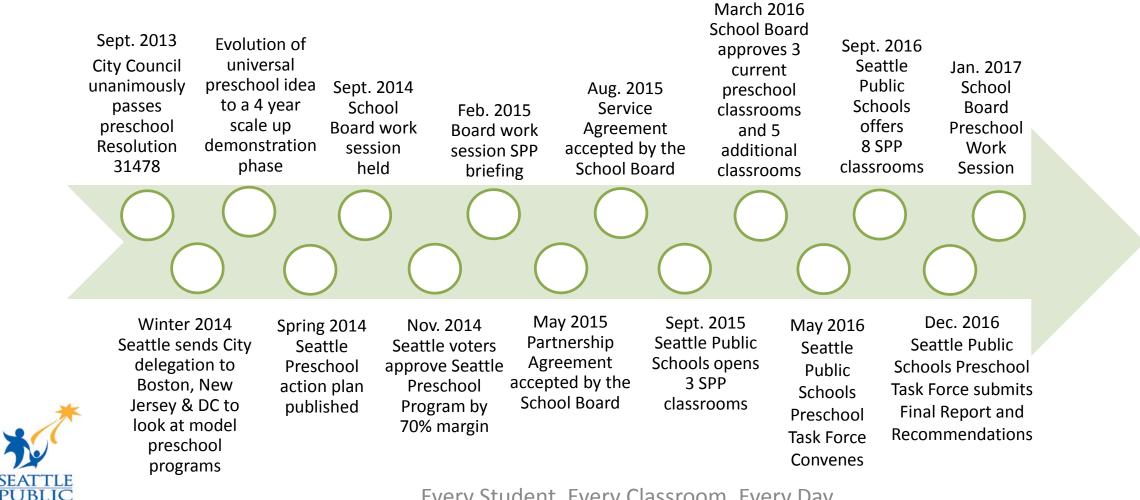
Seattle Public Schools Preschool Task Force Recommendations

Seattle Preschool Program Review

Next Steps and Opportunities



Seattle Preschool Program: Timeline to Date



Every Student. Every Classroom. Every Day.

SCHOOLS

PRESCHOOL TASK FORCE MAY – DECEMBER 2016

Preschool Task Force Final Report

https://www.seattleschools.org/families_communities/committees/preschool_pr ogram_task_force



Preschool Task Force Members

	Representation
2	Special Education Preschool Educators
2	Seattle Preschool Program Educators
3	Seattle Education Association Preschool Educators
2	Principals
2	Early Learning Content Experts
1	Special Education Central Office Administrator
1	Seattle Public Schools Parent
1	Special Education Preschool Parent
2	Seattle Preschool Program Preschool Parents
1	Central Office Early Learning Department Member
2	City of Seattle Department of Early Learning Administrators
2	Community Based Organization Administrators
1	At Large Member



Preschool Task Force Meeting Agenda Topics

- Introduction, Exploration and Purpose
- Intended Services and Partnerships
- Funding, Budget and Performance Indicators
- SPS Preschool Program Offerings and Map
- Seattle Public Schools Special Education Preschool
- Exemplar Models of Inclusion
- Continuum of Services
- Outreach, Geography, and Capacity



Preschool Task Force Recommendations

• Statement of Intended Services

An affirmation statement between Seattle Public Schools and City of Seattle to create inclusive preschools in Seattle that seek out and welcome students regardless of their race, socioeconomic status, social-emotional learning needs or learning style.

• Community Outreach Statement

Purposeful outreach to families with specific intent of creating classrooms with a diverse student population with varying abilities.

• Inclusion (Continuum of Services) Statement

The development of special education inclusion preschool classrooms consistent with the District's goal of offering a continuum of educational placements within each middle school feeder area, and a plan for coordination between SPS classrooms and Developmental Preschool.

• Financial Statement



Assessment of the financial impact preschool classrooms have on K-12 buildings and feasibility of eliminating 25% performance holdback.

Preschool Inclusion Classroom National Exemplars

	Region	Staffing	Classroom Size	Enrollment	Students with IEPs
	Bellevue	 Special Education Teacher General Education Teacher Instructional Assistants 	20 Students	80	50%
	Chicago	 Dual Certified Teacher Instructional Assistant OR General Education Teacher Special Education/Itinerant Instructional Assistant 	15-20 Students depending on IEP	-	Up to 30%
*	Napa County	1 Special Education Teacher 2 Instructional Assistants	16 Students	300/600	30-50%

City of Seattle Preschool Program Basics

- The Seattle Preschool Program (SPP) Levy was proposed by Mayor Murray and the City Council, and was approved by voters in 2014.
- The City also adopted a Seattle Preschool Program Action Plan that describes the demonstration project and the core guiding principles.
- SPP is anchored in **evidence-based practice**, acknowledging that program quality is vital to success.
- SPP will build toward serving 2,000 children in 100 classrooms by 2018.



Seattle Preschool Program Partnership

(City of Seattle & Seattle Public Schools)

	Year 2 (2016-17)
3 Classrooms	8 Classrooms
(60 Students)	(160 Students)

SPS SPP Classroom:

1 SEA Lead Teacher

1 SEA Instructional Assistant

20 Students

Supervised by Principal



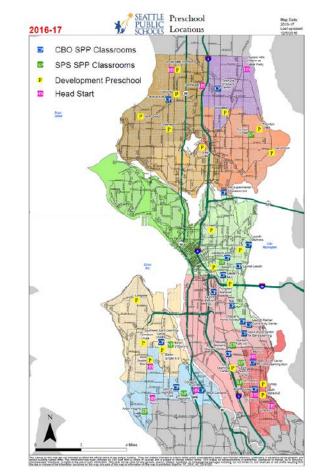
Landscape of Preschool in SPS Buildings in 2016-2017

Program	Sites	Capacity
SPS Seattle Preschool Program (SPP)*	8	160
SPS Special Education Developmental Preschool*	19	504
SPS Head Start*	9	400
SPS South Shore*	1	54
Community Based Organizations (SPP)**	9	220
Community Based Organizations (Non-SPP)**	15	317
Total	60	1573



*Taught by Seattle Education Association (SEA) Teachers **In SPS Buildings, not operated by Seattle Public Schools

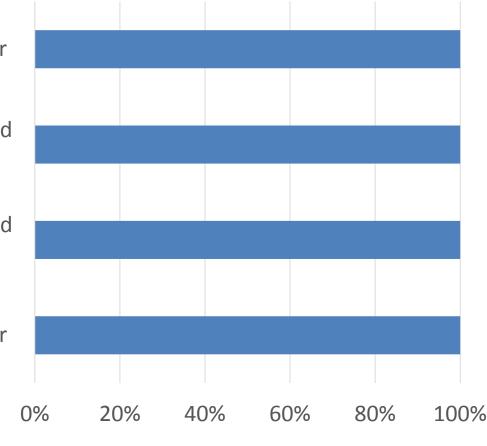
Seattle Public Schools Preschool Locations Map



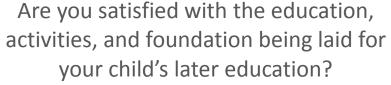
- Map #1 Seattle Public Schools Preschool Locations
- <u>Map #2 Seattle Public</u> <u>Schools and Community</u> <u>Based Organization</u> <u>Preschool Locations</u>
- Map #3 Seattle Public
 Schools, Community Based
 Organizations, and City of
 Seattle Preschool Locations



Seattle Public Schools SPP Family Survey Results



% Answered YES



Is your family's diversity respected and recognized?

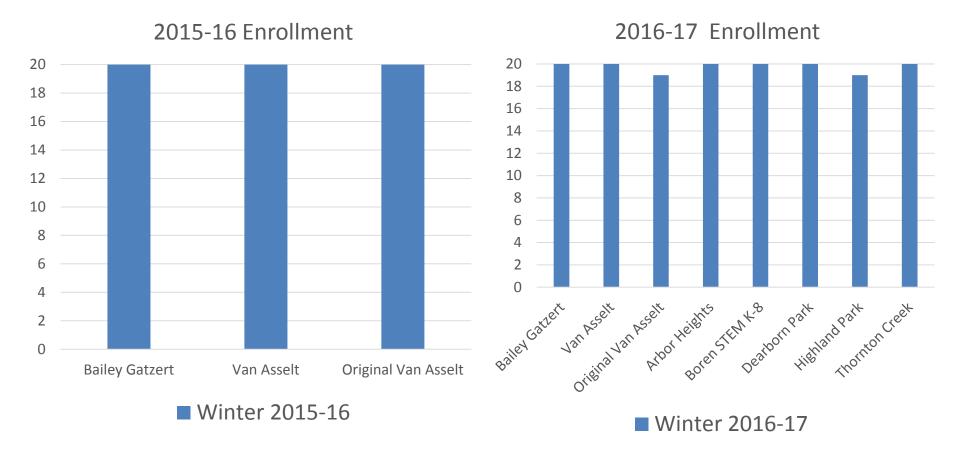
Are you satisfied with the care and nurturing your child receives?

Overall, are you satisfied with the quality of the SPP program for your child and your family?



Source: Seattle Public Schools, Survey Administered: November, 2016 Response Rate: 36/155 Surveys returned

Seattle Public Schools SPP Enrollment Snapshot

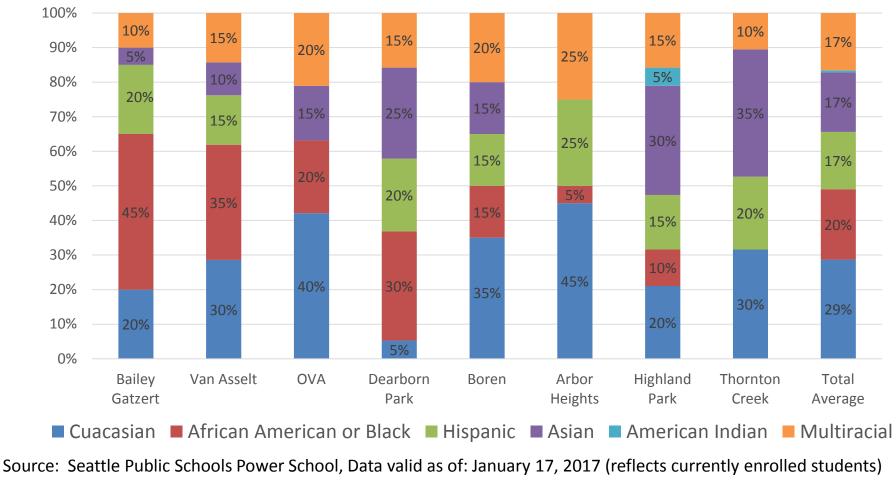




Source: Seattle Public Schools, Data valid as of: January 17, 2017 (reflects currently enrolled students)

District SPP classrooms are serving a racially diverse population.

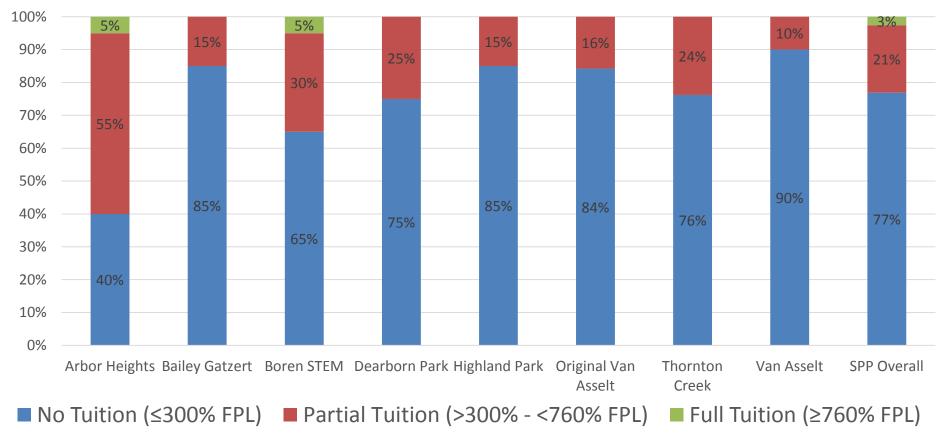
Distribution of Race/Ethnicity Group within Classrooms





District SPP classrooms are serving low-income children.

Distribution of Tuition Bands Paid by Families

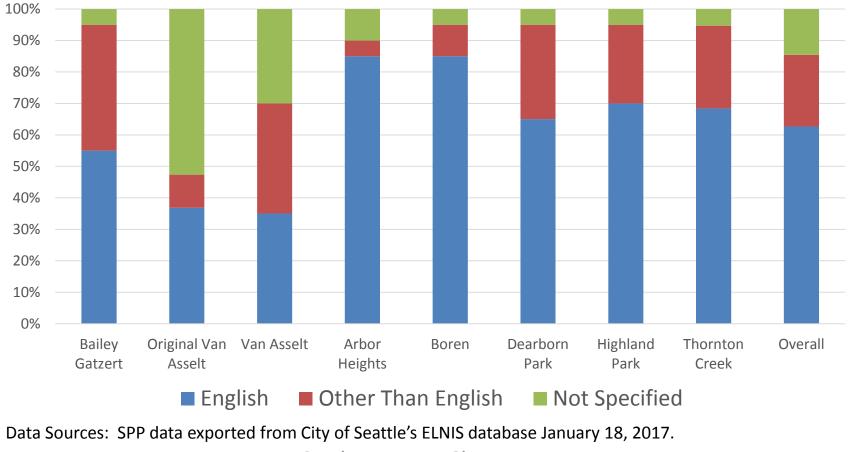




Source: Department of Education and Early Learning, Data valid as of: January 17, 2017 (reflects currently enrolled students) Every Student. Every Classroom. Every Day.

District SPP classrooms are serving a multi-lingual population.

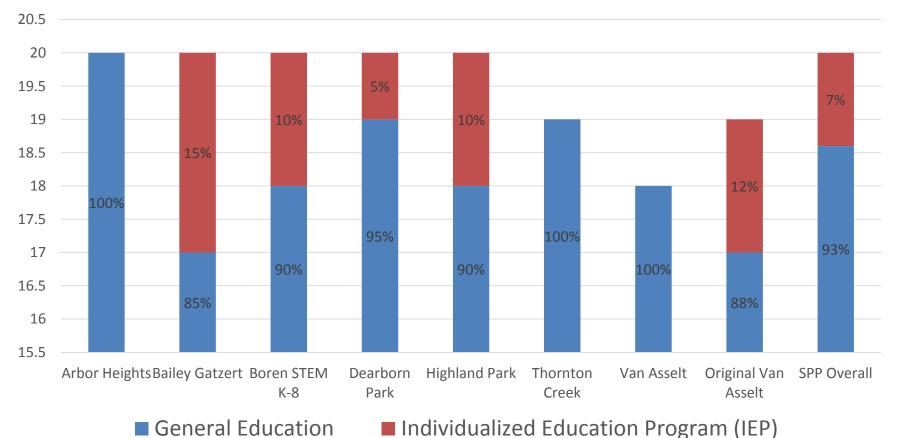
Home/Primary Language Distribution by Program 2016-17





District SPP classrooms are serving students with IEPs

Distribution of Students with IEPs



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Source: Seattle Public Schools Special Education Department, Data valid as of: November 2016 Every Student. Every Classroom. Every Day.

Preschool Program Comparisons Students with IEPs

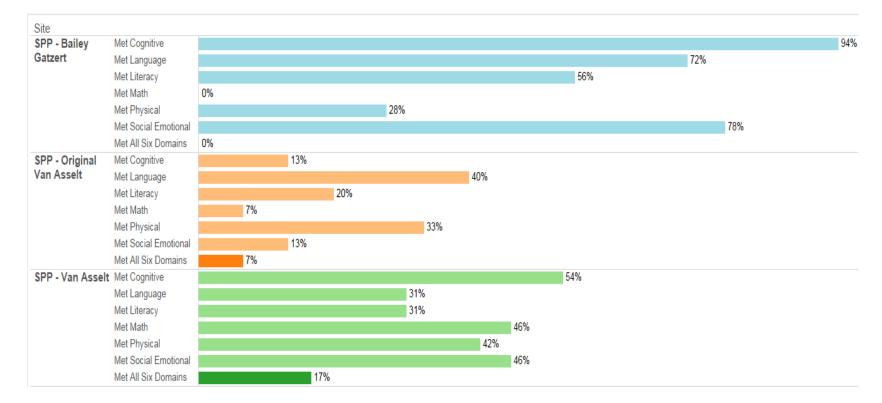
Program	# of Students	# of Students w/ IEPS	% of Students with IEPs
SPS - Seattle Preschool Program	154	10	7%
SPS - Head Start	400	36	9%
SPS - Developmental Preschool	349	312	90%
SPP - Community Based Organizations	409	11	3%
SPP - Experimental Education Unit	32	13	40%
Children Ages 3-5 served under IDEA* – Total U.S. Population	12,078,921	729,703	6%



*37th Annual Report to Congress on implementation of the Individuals with Disabilities Education Act (IDEA), 2015 Source: Seattle Public Schools Special Education Department and Early Learning Department Data valid as of: November 2016

Fall 2015-16 Assessment

Percent of Students Assessed by Fall Teaching Strategies Gold (TSG) Assessment Meeting Widely Held Expectations in Six Domains





Data Source: Teaching Strategies Gold Fall 2015 custom data export prepared for the City of Seattle January 11, 2016. Data reflect students assessed by November 30, 2015 fall checkpoint deadline. Every Student. Every Classroom. Every Day.

Spring 2015-16 Student Growth

Percent of Students Assessed by Fall Teaching Strategies Gold (TSG) Assessment Meeting Widely Held Expectations in Six Domains



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Data Source: Teaching Strategies Gold Spring 2016 custom data export prepared for the City of Seattle June 6, 2016. Data reflect students assessed by May 31, 2016 spring checkpoint deadline.

SPS Seattle Preschool Program Programmatic Milestones (2015-16)

Programmatic Milestone	Due Date	Completed
Each teacher will develop or update a Professional Development Plan with his/her DEEL Coach.	December 31, 2015	December 17, 2015
The Agency will submit a completed Kindergarten Transition Plan to the Early Education Specialist.	December 31, 2015	November 18, 2015
Teachers will complete fall TSG assessments portfolios for all children enrolled for at least 60 days prior to the checkpoint deadline.	December 31, 2015	November 30, 2015
The Agency will complete health screenings for each child within 90 days of the child's program start date.	December 31, 2015	December 28, 2015
The Agency will complete developmental screenings for each child within 90 days of the child's program start date.	January 15, 2016	January 11, 2016
Teachers will complete winter TSG assessments portfolios for all children enrolled for at least 60 days prior to the checkpoint deadline.	February 28, 2016	February 28, 2016
The Agency will inform families about kindergarten enrollment processes.	May 31, 2016	January 19, 2016
Teachers will complete spring TSG assessments portfolios for all children enrolled for at least 60 days prior to the checkpoint deadline.	May 31, 2016	May 31, 2016
Each teacher will complete or update progress on their Professional Development Plan with his/her DEEL Coach.	May 31, 2016	May 31, 2016



SPS Seattle Preschool Program Programmatic Milestones (2016-17)

Performance Targets	Due Date	Completed
The Agency will submit a completed Kindergarten Transition Plan to the Early Education Specialist.	October 31	October 31
Teachers will complete fall TSG assessments portfolios for all children enrolled for at least 60 days prior to the checkpoint deadline.	November 30	November 30
The Agency will complete health screenings for each child within 90 days of the child's program start date.	December 31	December 31
The Agency will complete developmental screenings for each child within 90 days of the child's program start date.	January 31	
Each teacher will develop or update a Professional Development Plan with his/her DEEL Coach.	January 31	
Teachers will complete winter TSG assessments portfolios for all children enrolled for at least 60 days prior to the checkpoint deadline.	February 28	
The Agency will inform families about kindergarten enrollment processes.	May 31	
Teachers will complete spring TSG assessments portfolios for all children enrolled for at least 60 days prior to the checkpoint deadline.	May 31	
Each teachers will complete or update progress on their Professional Development Plan with his/her DEEL Coach.	May 31	



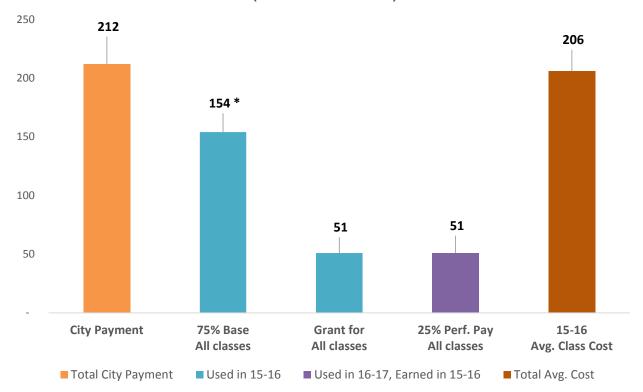
SPP Funding

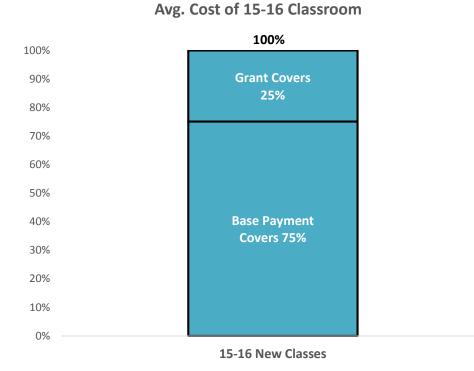
- SPP Financial Model: 75% base allocation, 25% programmatic milestone payment
- Grant fund used to insure against 25% potential risk
- SPS has met all programmatic milestones to date



2015-16 SPP Funding

2015-16 SPP Funding - Single Classroom (numbers in thousands)



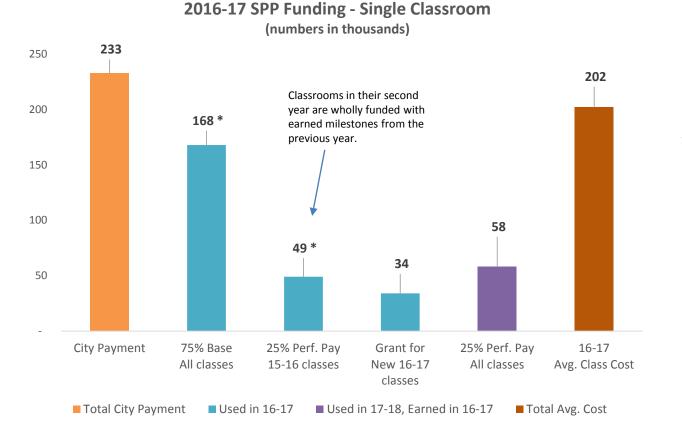


% of SPP Funding used in 15-16 to cover

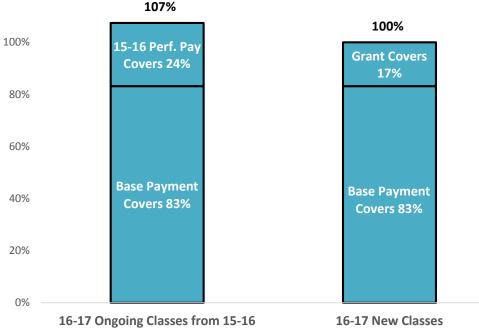
*75% Base of City Payment used in 15-16 has indirect already taken out in figures.

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2016-17 SPP Funding



% of SPP Funding used in 16-17 to cover Avg. Cost of 16-17 Classroom

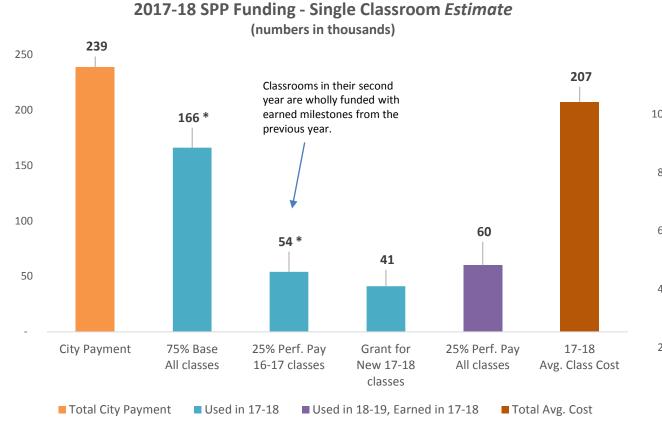


*75% Base of City Payment used in 16-17 and 25% Performance Pay earned by the three classrooms from 15-16 both have indirect already taken out in figures.

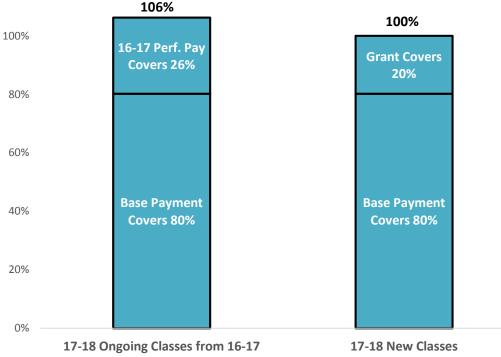
SEATTLE

PUBLIC SCHOOLS

2017-18 SPP Funding



% of SPP Funding used in 17-18 to cover Avg. Cost of 17-18 Classroom



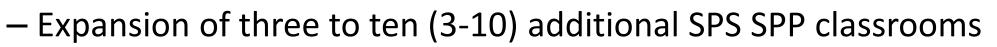
*75% Base of City Payment used in 17-18 and 25% Performance Pay earned by the eight classrooms from 16-17 both have indirect already taken out in figures.

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Opportunities 2017-18

- Opportunity #1
 - Renewal of eight (8) current SPS SPP Classrooms
- Opportunity #2:
 - Conversion of four (4) SPP Classrooms to Inclusion Model
- Opportunity #3:
 - Conversion of two (2) Head Start Classrooms to full day
- Opportunity #4:





Anticipated Next Steps

Further opportunities for discussion:

- February 2 Executive Committee Meeting
- February 15 Board Introduction
- March 1 Board Action



Budget Work Session



January 25, 2017

Agenda

- 1. Outcome for meeting finalize \$74m worst case scenario budget
- 2. Review consensus reached to date
- 3. Timeline
- 4. Questions from last work session
- 5. Curriculum options
- 6. Priorities of the restoration plan
- 7. Outcome consensus for curriculum adoption funding



8. Next Steps

Outcome for Meeting

• Finalize \$74m worst case scenario budget

- To date we have a plan for all but \$11.1 million of the deficit
- Begin developing priorities for restoration



Why Are We Here

• Legislature has not done it's job

 Compensation has been underfunded since 1980's

 This is a manufactured crisis that didn't need to happen



Consensus Reached To Date



Review of Projected Deficit

		as of Nov 22
Consensus	Total projected deficit	(\$74,200,000)
	Levy amount is not reduced (levy cliff goes	
	away, levy authority stays at current level)	\$0
	Change board policy 6022 and use 50% of	
	economic reserve fund	\$11,500,000
\checkmark	Shift bond interest back to Capital	\$1,801,375
	Implement indirect policy on all grants and	
	Capital	\$1,000,000
\checkmark	Utilize all unrestricted fund balance amounts	\$5,000,000
\checkmark	2015-16 Year End savings	\$3,365,634
\checkmark	Potential 2016-17 salary savings	\$7,000,000
		\$29,667,009
	Remainder to solve	(\$44,532,991)



Review of Projected Deficit

Consensus	Other Items for Consideration	
	Reduced ALE audit recovery amount	\$410,000
	Reduce 24 credit enhancements (Balance =	\$6,600,000
	Central Office reductions	\$4,000,000
	Eliminate District contingency reserve	\$2,000,000
	Eliminate Fall enrollment reserve	\$2,000,000
	Eliminate funding to reduce school splits	\$1,800,000
	Total of Non-WSS Items	\$16,810,000
	Remainder to solve after Non-WSS items	(\$27,722,991)



WSS Final Recommendation

WSS Resources	
Roll back K-3 class size	\$10,797,000
Reduce F/R discretionary funding-technical	
correction	\$70,000
Reduce F/R discretionary funding	\$0
Grades 9-12 class size back to 30:1	\$1,760,000
Grades 4-5 back to 28:1	\$1,283,000
Reduce elementary school counselors	\$412,000
Reduce school office staff	\$745,000
Reduce school assistant principals	\$1,501,000
Eliminate discretionary "core" staffing for all	
schools	\$1,955,000
Reduce nurses	\$211,000
Reduce librarians	\$298,000
Reserve for high need school protection from	
some reductions	(\$2,000,000)
Reserve for potential class size overage	
compensation	(\$400,000)
Total of WSS Items	\$16,632,000
Remainder to solve after WSS items	(\$11,090,991)







FY 2017-18 Current Budget Development Calendar

- January 23 thru 31st Central Budget Development Staffing process
- February 9th & 14th Principal Budget Development Training
- February 28 Budget Allocations to Schools
- March 6 thru 28th School Budget Development Staffing process
- **April 15** Reduction in Force (<u>if needed</u>) work begins
- July 3- 12 Legislative Budget analysis and restoration of resources based on prioritized list
- July 19 Board Action Report and Budget Resolution
- July 26 Required Public Hearing
- August 2 Board Action to adopt school year 2017-18 budget



Questions from last Budget Work Session



Questions

- 1. List of unfunded mandates
- Comparison to peer districts outside of state (Boston and San Francisco)
- 3. Budget methodology
- 4. Cost of keeping a building vacant



List of Unfunded Mandates In progress

Based on 2015-16 Actual Expenses		
Compensation*	\$ 82,000,000	Extra pay, class size reduction, additional units, FDK
Special Education	\$ 51,000,000	
English Language Learners	\$ 18,000,000	
24 credits	\$ 7,000,000	while some funding was provided for 1080 hours, no specific funding was provided for 24 credits
Common Core	TBD	
Advanced Learning/Highly Capable	\$ 650,000	
BECCA	\$ 150,000	
Nutrition Services	\$ 1,400,000	
Transportation	\$ 1,100,000	This is the start up costs for new services/schools
Assessment- SBAC, EOC, HSPE, MSP	\$ 150,000	Cost of assessment coordinators, additional costs still being compiled for computers, staff time, etc.
Community Truancy Boards	TBD	complied for computers, start time, etc.
	TBD	
Translations ¹	\$ 500,000	
OCR/Title IX	\$ 485,000	
Isolation / Restraint	\$ 175,000	??
Truancy Board	\$ 150,000	
504	\$ 500,000	
Data requirements		attendance, WA Kids, discipline; 3rd grade reading required ir LAP
Native American curriculum	\$ 539,325	Not including Title III or Title VII (Does include LAP & Title I)
	\$ 163,799,325	
*Less estimated \$18M compensation inc	luded in specific prog	rams above



ATTI F

2014-15 Expenditures (Central Admin) Compared to Out of State Peers

State Activity	Percentage of Total Budget					
	Seattle	Boston	San Francisco	Tacoma	Kent	Highline
Central Administration (Board, Superintendent, HR, Supervision of Instruction, Business Office, Supervision of Transportation, Food Service and Maintenance)	6.4%	6.09%*	3.4%**	6.4%	6.0%	7.0%

***Boston** does not include health care costs in Central Admin; we do. They note district wide Employee benefits at 15%. Adjusting to include this in their Central Admin would increase it to 7.00%.

****San Francisco** appears to only include Business Services, Board of Education, Superintendent, etc. and also not supervision of operations or curriculum and instruction expenditures.



Budget Methodology-Working document

Budget Methodology

Overarching: review the entire district budget looking for flexible areas that could be reduced or eliminated that were not:

- 1. Part of a collective bargaining agreement that the district committed to
- 2. Not considered basic operations such as utilities or insurance coverage
- 3. Did not violate a state or federal law such as Special Education services
- 4. Disruptive to basic district services such as reductions to HR, accounting, custodial

In addition, we looked for revenue sources we could utilize such as:

- 1. District Reserves
- 2. Contingency Funds Central and Schools
- 3. Current year savings



4. Indirect rates, transfers to the Capital Fund

5. Federal grants

Cost of Keeping a Building Vacant

• Generally these are capital costs.



Curriculum Adoption Options



Curriculum Adoption/Work

Eliminate curriculum adoption funding through	
17-18	\$ 11,500,000
2017-18 Funding for curriculum adoption/work	\$ 5,000,000
2016-17 K-5 ELA unspent to date	\$ 4,500,000
Middle school math	\$ 2,000,000



Curriculum Adoption/Work

 Board asked staff to develop phase in options for math and K5 ELA



K-5 ELA Phase in options

Implementation Options for K-5 ELA Adoption					
Grades/Schools	Cost Per School		Cost		
K-2 Title I schools only	\$45,000	\$	1,400,000		
Gr 3-5 Title I schools only	\$35,000	\$	1,100,000		
K-5 Title I schools only	\$80,000	\$	2,500,000		
K-2 all schools	\$45,000	\$	3,200,000		
Gr 3-5 all schools	\$32,000	\$	2,400,000		
K-2 all schools plus Gr 3-5 Title I schools	\$80,000	\$	4,250,000		
Gr 3-5 all schools plus K-2 Title I schools	\$77,000	\$	3,800,000		
K-5 all schools	\$76,000	\$	5,600,000		
Point for Clarification					
Cost per school is based on an average of 73 schools, as schools vary widely in size.					
The 5.6 million figure is based on the purchase of all K-5 schools. It is not clear whether the vendor will honor the same unit prices based on quantities being reduced significantly.					
K-2 unit prices are higher than 3-5 given additional resources necessary for meeting the needs of early readers.					



Curriculum Adoption/Work-other potential sources of funding

• Capital funds are available for new schools

• Title I and LAP funds are able to be used for Title I schoolwides, and LAP schools



Curriculum Adoption/Work-other potential sources of funding

- Capital funding can pay for curriculum for newly opened schools, within one year of opening.
 - Two new middle schools are scheduled to be opened in 2017-18
 - Recently opened xx elementary schools, K-5 ELA could be paid for at these schools



Curriculum Adoption/Work-other potential sources of funding

- Title I and/or LAP
 - 23 Elementary schools are Title I schoolwides,
 Title I can pay for these schools
 - 3 K-8's are Title I schoolwides, Title I can pay for these schools
 - 3 middle schools are Title I schoolwides, Title I can pay for these schools



Outcome: Consensus on Curriculum Adoption Funding?



Consensus on Curriculum Adoption Funding?

• Remaining \$11.1m

– \$5m for 2017-18 curriculum adoptions/work?



Consensus on Curriculum Adoption Funding?

- Remaining \$11.1m
 - \$2m for middle school math?
 - Need to determine what it should look like (model after high achieving middle schools?)
 - Timeline is such that it will likely be mid 2017-18.
 - Can we phase in new middle schools with capital and those that are Title funded?
 - \$200k for curriculum committee to study and make recommendations?



• \$1.8m could be prioritized later in Restoration plan?

Consensus on Curriculum Adoption Funding?

- Remaining \$11.1m
 - \$4.5m for K5 ELA adoption?
 - Prioritize \$3.2m for districtwide K-2 adoption?
 - Use Title I and/or LAP funding?
 - Prioritize as #2 in Restoration plan?



Restoration Plan – Draft of the beginning of the plan

Option A

1. Make any additional

budget updates (\$5m? for final transportation contract, inflation, legislatively driven policy changes, salary savings)

- 2. WSS in full, \$16.6m
- 3. K-2 ELA, \$3.2m



**Open Enrollment and Facility planning will be using worse case scenario. Class size changes may be limited.

Option B

- Make any additional budget updates (\$5m? for final transportation contract, inflation, legislatively driven policy changes, salary savings)
- 2. WSS in part, \$12m**
- 3. K-2 ELA, \$3.2m
- 4. Mitigation funds, \$1.4m \$16.6m-\$12m-\$3.2m=\$1.4m

Restoration Values SPS Strategic Plan

- First and foremost: Equity lens
- Students come first: Educational Excellence and Equity for Every Student
- Safe and Orderly Learning Environment
- Effective Organizational systems



Restoration Priorities

- Areas for first restoration depends on the overall legislative budget
 - If the Levy is fully restored, we may be able to fully restore WSS cuts, If, other legislative actions do not add costs.
 - Other cuts to ensure reduction of lasting detrimental affect



Timing of Restoration

- Early Activity of the Levy Cliff very helpful
 - That could allow us to reduce displacements and reduction in force for Certificated staff
 - Other WSS and Central cuts my have to wait until we have final budget from legislature







Next Steps

February 8th Budget Work Session

• Briefing on Senate Education plan, if released

• \$2m for Equity/High Needs schools







Seattle Public Schools



Photos by Susie Fitzhugh

Oversight Work Session: Admissions

January 11, 2017

Agenda

- Department Functions
- S.W.O.T. Analysis
- Department Accomplishments
- Organizational Chart
- Department Goals & Objectives
- Key Performance Indicators (KPIs)
- Budget & Staffing

- Benchmarking
- Policies & Procedures
- Internal and External Controls
- Major Outside Service Contracts
- Information Technology Systems
- Looking Forward/Next Steps



Department Functions

Admissions:

- Enroll and assign full-time & part-time resident students, students with special educational needs, athletic only, homeless/unaccompanied youth, international foreign exchange students(J-1/F-1), and non resident students to SPS
- Review and process transfer appeal requests
- Handle safety transfers in cooperation with Safety Team
- Oversee annual Open Enrollment event and manage waitlists in coordination with Enrollment Planning
- Assist ELL with Washington English Language Proficiency Assessment (WELPA) during registration with appropriate assignments.
- Interpretation and translation/transcript support in four languages (Spanish, Somali, Chinese, and Vietnamese)
- Process district choice transfers (Interdistrict releases) and dual enrollment requests
- Oversee F1/J1 foreign exchange and student visa program
 - Manage annual Admission Fair event for option schools

Department Functions (cont.)

 Conduct outreach events for Kindergarten enrollment in coordination with Early Learning, ELL, and day care communities

Customer Service:

- Manage the lobby receptionist desk; direct employee's and visitors to appropriate conference rooms, adhere to district sign-in and safety policy; mailing, faxing, and manage the customer service inbox.
- A phone directory for the district (first point of contact), we take complaints and praise; expedite incoming inquiries to appropriate department; provide timely responses/solutions to help close the loop on unresolved matters or inquiries.
- Help answer questions or address concerns on behalf of student, families, schools, and central staff to appropriate individual or department head.

District Support:

- Support school staff and central departments with enrollment questions/concerns and decisions based on assignment policies and procedures.
- Deliver administration support to central departments i.e. Advance Learning, Transportation, Student Services, and Early Learning enrollment with the City of Seattle Preschool Program (SPP).



S.W.O.T. Analysis

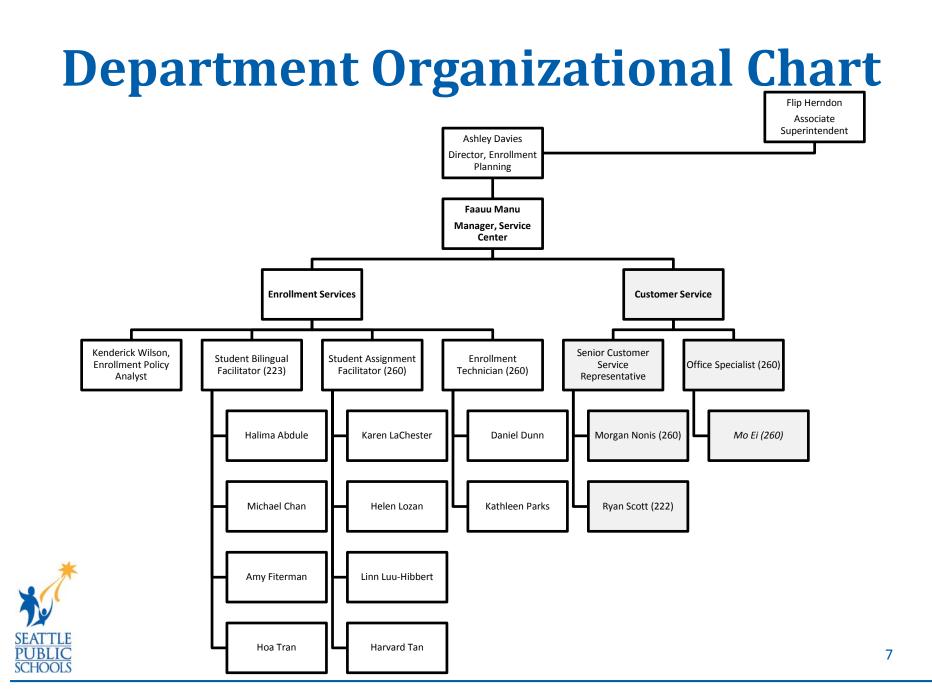
Strengths (S)	 Improved operational efficiency Ongoing/recurrent training Timely inquiry responses and enrollment decisions to families, students, schools, and departments (within 72 hours) Collaboration with departments and schools
Weaknesses (W)	 Technology: Admittance/registration Open Enrollment - School Choice Tracking in/output of work 223 FTE staffing schedules conflicts with peak times Lack of organizational clarity of roles and responsibilities
Opportunities (O)	 Technology and tools for automation: Online student registration and choice Development of user friendly data reports to reduce interdepartmental dependencies Differing staff expertise and skills
Threats/Risks (T)	 Funding of new technology Conversion timeline to new system Current staffing model limits ability to best serve families, students, and schools

Accomplishments

- Improved operational efficiency
 - restructured workflow and schedules, decreased call volumes, decreased inquiries overall, improved customer satisfaction results for the past three years by 9%.
- Increased revenue for F1 Visa program over past three years
 - total YTD \$886K
- Improved in-person services during peak seasons
 - shorter lines and wait times; "School Choice Express" paperwork dropoff line; early online choice form submission
- Improved Systems & Processes over past three years by 26%
- Fewer OSPI hearings for non-resident student appeals



- Decreased average from 20 appeals to 2 appeals annually



Department Goals and Objectives

Goal or Major Initiative	Objective	Measure	Target	Performance to date	Relation to Strategic Plan
Acquire automation system to streamline enrollment and school choice	Clean data for efficiency, timely registration and reporting	Reduced system and human errors causing delays or inaccuracies	New system implementation as early as 2017-18 school year	Approximately 50% completion	Superintendent Smart Goal 2
Improve staff knowledge and work product accuracy	Provide clear, concise, and consistent information	Complaints from schools and families about inconsistencies	Re-initiate the Customer Service Request (CSR) tracking system for the 2017-18 school year	Approx. 90% completion	Superintendent Smart Goals 2 & 3
Improve processes and systems to increase departmental efficiencies	Timely completion of work products and responses/ resolutions to stakeholders	 Customer satisfaction survey Wait time averages Call volumes Complaints 	Ongoing	 Improved survey ranking Peak times in- person wait time avg: 15 mins Peak call wait time avg: 5 mins 	Strategic Goals 2 & 3

Key Performance Indicators (KPIs)

Goal	Measure	Target	Performance to date
Strengthen outreach opportunities and partnerships for early registration for K and ELL families	Establish outreach partnership with Early Learning and specific ELL communities.	Conducted 10 outreach events in the 5 regions Specific engagement sessions targeted towards individual ELL groups	Ongoing
Ensure equitable access for enrollment is available to all families	Provide full support to all families with language needs	Translation of key documents and policies in addition to quality service for all families.	Ongoing
Ensure integrity of business processes and procedures	Consistent delivery of quality service	Reduction of inquiries and create a Standard of Operating Procedures	In progress
Improve registration management	Reduce rework and human error	Establish automated registration and tracking system	In progress

Department Budget/Staffing Overview – Staff Expenses

	# FTE	2015-16 Previous Year Budget	2016-17 Current Budget	Funds Committed as of wk sn date
Student Assignment Facilitators	4	\$285,144.00	\$296,442.00	\$296,441.76
Sp/Bilingual Ed Facilitators	4	\$240,274.00	\$251,334.00	\$251,334.03
Enrollment Technician	2	\$93,053.00	\$102,648.00	\$102,648.12
Senior CS Rep 260	1	\$56,077.00	\$41,411.00	\$41,410.96
Senior CS Rep 222	1	\$47,863.00	\$49,822.00	\$49,781.28
Office Specialist-260	1	\$38,820.00	\$55,983.00	\$9,249.29
Enrollment Policy Analyst	1	\$70,996.00	\$64,092.00	\$64,092.00
JSCEE Manager	1	\$82,311.00	\$87,432.00	\$87,432.00
General Benefits Staff		\$199,361.00	\$200,714.00	\$200,713.77
Medical Benefits Staff		\$157,468.00	\$153,990.00	\$153,989.78
Vacant Position Sub		\$7,484.00	\$5,751.00	\$5,751.46
Total	15	\$1,278,851.00	\$1,309,619.00	\$1,262,844.45

Department Budget/Staffing (cont) Overview – Non Staff Expenses

	2015-16 Previous Year Budget	2016-17 Current Budget	Funds Committed as of wk sn date	% Remaining
District printing	\$4,674.00	\$4,674.00	\$2,418.36	49%
Sick Leave Subs	\$1,092.00	\$1,092.00	0.00	100%
Workshop/Overload subs	\$24,856.00	\$20,214.00	\$5,257.24	74%
Overtime – Classified	\$9,263.00	\$9,199.00	\$5,278.29	43%
Salary Adj. Reserve	\$9 <i>,</i> 650.00	0.00	0.00	N/A
General Benefits	\$4,576.00	\$4,265.00	\$1,719.94	60%
Supplies	\$21,974.00	\$1,824.00	\$1,051.47	6%
Minor Equipment	\$2,700.00	\$2,700.00	0.00	100%
Commercial Printing	\$6,931.00	\$6,931.00	0.00	100%
Contractual Srvcs	\$700.00	\$500.00	\$700.00	0% (-200)
Total	86,416.00	51,399.00	16,425.30	

Benchmarking

District	Total Enrollment (2015-16 SY)	Centralized vs. School Based Enrollment	# of FTE	Managed By
Seattle	52,324	Centralized	15	Admissions
Anchorage	48,828	School based	Varied	IT
Boston	57,314	Centralized	40	Enrollment Planning
Portland	46,076	School Based	9.6	IT
St. Paul	37,605	Centralized	7	Finance
San Francisco	55,320	Centralized	22	Enrollment Planning
Тасота	28,242	School Based	4	IT
Bellevue	20,177	School Based	Varied	Finance
Spokane	29, 275	School Based	Varied	Finance



Policies & Procedures that Guide Department's Work

- Board Policies
 - 3111, 3114, 3115, 3119, 3126,
 - 3130, 3140, 3141, 3142, D09.00
- Superintendent Procedures
 - 3130SP
 - 3142SP



Key Internal and External Controls

• Internal

- Student Assignment Plan, Superintendent Procedures, Standard Operating Procedures

• External

- Customer service industry best practices, Greater Schools of America

• Audit or Review Efforts

- OSPI/ELL CPR findings audit: findings showed 1,100 students not identified as possible ELL eligible in 2014 during enrollment; vast improvements in 2015 finding only 200 students not identified
- OSPI/McKinney Vento CPR findings: Barriers to timely enrollment for homeless students. Efforts were made to remove barriers with recurrent and educational training from McKV team, and review of assignment policies and McKV Act to ensure integrity of both law and policies are met for each student.



Key Information Technology Systems

(What are the key/major information technology systems necessary for the department to function?)

System	Function	
PowerSchool	Initiate student data information (i.e. Student ID, demographics, etc.)	
Student Assignment System (SAS)	Assign to appropriate school	
Access Database	Non-resident student data information	
Customer Service Request (CSR) Tracking	Track complaints and issues	



Looking Forward/Next Steps

- Focus Areas: Customer Service restructure to a more welcoming and personable approach such as a Student & Family Relations concept (rebrand current model). We are the first access point for all families to the start of their SPS journey; make it positive and memorable.
- Emerging Trends: Automation/online registration and school choice; online and home school learning (blended learning is opening up various pathways for students to learn and be successful).

