#### **Board Special Meeting**



2445 - 3rd Avenue South, Seattle WA 98134

Work Session: Budget; Work Session: Board 2015-16 Annual Self-Evaluation Tuesday, November 22, 2016, 4:30-7:00pm Auditorium, John Stanford Center

#### **Agenda**

Call to Order 4:30pm

#### Work Session: Budget (Discussion and/or Action)

- Opening Thoughts
- Recommendations Fund Balance and Indirect Policy
- Update on Projections
- Communication and Engagement Plan
- Next Steps

#### Work Session: Board 2015-16 Annual Self-Evaluation

5:30pm\*

- Discussion and/or Action
  - Introduction
  - o 2015-16 Timeline
  - o Review of 2015-16 SMART Goals and Rankings
  - o 2016-17 Timeline
  - Potential 2016-17 SMART Goals

<u>Adjourn</u> 7:00pm\*

\*Time given is estimated



#### **Board Work Session Materials**

November 22, 2016

Seattle Public Schools is committed to making its online information accessible and usable to all people, regardless of ability or technology. Meeting web accessibility guidelines and standards is an ongoing process that we are consistently working to improve.

While Seattle Public Schools endeavors to only post documents optimized for accessibility, due to the nature and complexity of some documents, an accessible version of the document may not be available. In these limited circumstances, the District will provide equally effective alternate access.

For questions and more information about this document, please contact the following:

School Board Office 206-252-0040

The following pages are presentation materials reviewed at the November 22, 2016 Board work session.

### **Budget Process and Update**

Board Work Session November 22, 2016



### **Agenda**

- Opening Thoughts
- Recommendations Fund Balance and Indirect Policy
- Update on Projections
- Timeline Update
- Communication and Engagement Plan



Next Steps

## Fund Balance/Economic Stabilization Fund Recommendation



### **Economic Stabilization Reserve**

Percent	Balance	Available to Use	Total Available
3.25%	\$23,300,000	-	\$23,300,000
3.00%	\$21,507,692	\$1,792,308	\$23,300,000
2.75%	\$19,715,385	\$3,584,615	\$23,300,000
2.50%	\$17,923,077	\$5,376,923	\$23,300,000
2.00%	\$14,338,462	\$8,961,538	\$23,300,000
1.65%	\$11,800,000	\$11,500,000	\$23,300,000
1.50%	\$10,753,846	\$12,546,154	\$23,300,000
1.00%	\$7,169,231	\$16,130,769	\$23,300,000



### **Indirect Policy Recommendation**



## Indirect Policy Recommendation Phased in, exclude PTSA

RECOMMENDATION	No indirects currently taken (80% take up rate)		Restricted rate currently taken (80% take up rate)		Total	
			Estimated		Estimated	
	Percent		Amount	Percent	Amount	
FY2017-18	3.99%*	\$	199,941	10.00%	\$ 843,559	\$1,043,501
FY2018-19	8.00%	\$	400,885	15.29%*	\$1,586,060	\$1,986,945
*To be adjusted to actual rates	*To be adjusted to actual rates, as calculated for 2017-18.					



### Update on Projections and Timeline



## **Update on Projected Deficit**

	Nov 16	Nov 22	Change	Reason
				Updated Budget
				assumptions; Nov. 16
				boundary change decisions
Total projected deficit	(\$71,000,000)	(\$74,200,000)	(\$3,200,000)	and option school



\*Updated from original posting

## Update on Projected Deficit cont.

Change board policy 6022 and use 50% of economic				Recommend lowering amount from 3.25% to
reserve fund	\$11,500,000	\$11,500,000	\$0	1.65%
Implement indirect policy				Recommend implementing
on all grants and Capital	\$1,000,000	\$1,000,000	\$0	policy



## Update on Projected Deficit cont.

Utilize all unrestricted				Year End amounts less than
fund balance amounts	\$10,000,000	\$5,000,000	(\$5,000,000)	anticipated
				Year End savings less than
2015-16 Year End savings	\$4,000,000	\$3,365,634	(\$634,366)	anticipated
Potential 2016-17 salary				
savings	\$7,000,000	\$7,000,000	\$0	
Shift bond interest back				Move both 2016-17 and
to Capital	\$900,000	\$1,801,375	\$901,375	2017-18 interest



# Summary of Update on Projected Deficit

		Nov 16	Nov 22	Change	Reason
	Total projected deficit	(\$71,000,000)	(\$74,200,000)	(\$3,200,000)	Updated Budget assumptions; Nov. 16 boundary change decisions and option school
1	Levy amount is not reduced (levy cliff goes away, levy authority stays at current level)	\$0	\$0	\$0	
	Utilize all unrestricted	-			Year End amounts less than
2	fund balance amounts	\$10,000,000	\$5,000,000	(\$5,000,000)	anticipated
3	Change board policy 6022 and use 50% of economic reserve fund	\$11,500,000	\$11,500,000	\$0	Recommend lowering amount from 3.25% to 1.65%
4	2015-16 Year End savings	\$4,000,000	\$3,365,634		Year End savings less than anticipated
5	Potential 2016-17 salary savings	\$7,000,000	\$7,000,000	\$0	
6	Shift bond interest back to Capital	\$900,000	\$1,801,375	\$901,375	Move both 2016-17 and 2017-18 interest
7	Implement indirect policy on all grants and Capital	\$1,000,000	\$1,000,000	\$0	Recommend implementing policy
		\$34,400,000	\$29,667,009	Total	
		(\$36,600,000)	(\$44,532,991)	Remainder to	solve



## **Update on Timeline**

 Propose moving final worst case scenario decisions to January 11<sup>th</sup>.

 Start of School timeline WILL be impacted (see attached Start of School chart for the timeline before implementing the proposed delay).



# Budget Development Calendar Original vs. Proposed

#### FY 2017-18 Budget Development Calendar



#### Proposed FY 2017-18 Budget Development Calendar





\*New from original posting

# Proposed FY 2017-18 Budget Development Calendar

- January 11, 2017

   Central Office and School Funding Model Recommendations Finalized
  - Determine WSS Changes
  - Determine Overall Central Office budget targets
- January 9 to April 24 to ??? State Legislative Session
- **February 28, 2017** Budget Allocations to Schools
- April 15, 2017 Reduction in Force (<u>if needed</u>) work begins
- July 13, 2017 Board Action Report and Budget Resolution
- July 19, 2017 Introduce Budget to Board
- July 26, 2017 Required Public Hearing
- August 2017 Final General Fund Balancing, Budget Book development
- August 2, 2017 Board Action to adopt school year 2017-18 budget

\*New from original posting

## Communication and Engagement Plan



# Communication and Engagement Plan

 Review of draft Communication Plan (see attached)

Review of outreach today



### **Next Steps**

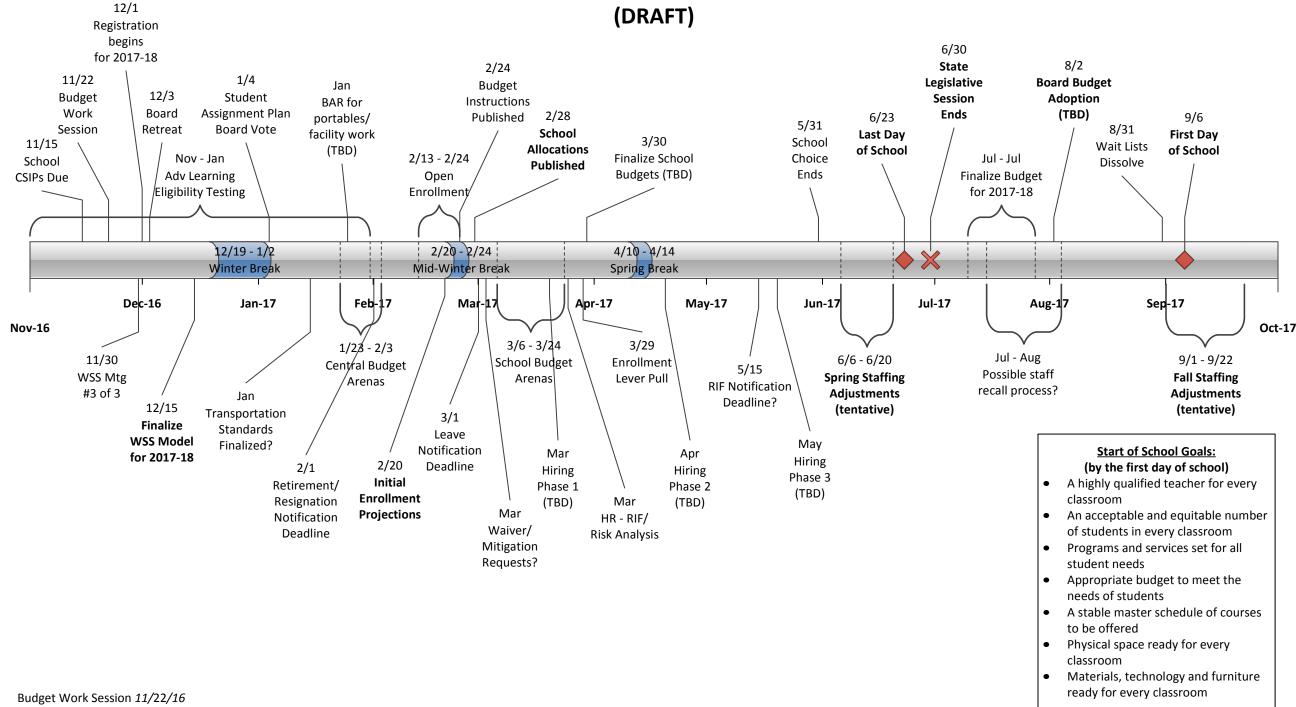


## **Next Steps**

- December 3 Board Retreat
  - Recommendation from Executive Leadership on target for Central Administration reductions
  - Recommendations from Executive Leadership on non-WSS remaining areas/amounts
  - WSS Committee update



### Start of School Timeline 2017-2018



#### 2017-18 Budget Development Communication Plan

**Goal** Increase awareness about how state legislature budget timeline necessitates a projected 2017-18 budget that assumes budget deficit and how to get more info.

**Strategies**Target communications for families, partners, media, government contacts, public, school board, district leadership, school leaders and staff about projected budget deficit and potential reductions, process timeline and resources.

#### **Key messages**

- The district has a projected budget deficit of over \$70 million for 2017-18 school year.
- The state has been underfunding compensation for school district staff for 30 years and has not acted during the last 5 years to adequately address this underfunding.
- The state funding gap is the reason for the shortfall.
- The legislature's paramount duty in the state Constitution is to fully funding public education.
- The Levy Cliff will take effect unless the legislature acts.
- The district must plan for worst case scenario budget in order to perform essential school and department planning for the 2017-18 school year.
- Waiting until June for the legislature to make budget decisions will be severely disruptive.
  - o School budget allocations are scheduled to go out at the end of February.
  - Staffing commitments are due by May 15.
  - o RIFs may necessary due to budget shortfall
- The district hopes to mitigate impacts on classrooms to the greatest extent possible.
- Closing the opportunity gaps is the lens through which decisions should be evaluated.
- The district is committed to educational excellence for every student.
- The district values our staff; SPS is a great place to work.

#### **Key budget facts**

- The 2016-17 operating budget is \$789.7 million
  - Teaching, teaching support and school leaders account for 77.9% (approx. \$615 million)
  - Student support activities account for 16.1% (approx. \$127 million)
  - o Central administration accounted for 5.9% (approx. \$46 million)

#### Communication Strategies and Tactics

#### Strategy: Distribute direct communications district leadership and school leaders

#### Tactics:

- Provide timeline and suggested talking points by November 28.
- Resurface these communications prior to projected budget presented at December 3 board retreat and when school budget allocations presented in March.

#### Strategy: district leadership and school leaders (cont)

- o Channels to reach district leadership
  - Briefing paper

- Regular email updates to staff
- Face-to-face meetings
- MySPS webpage/district public webpage
- Channels to reach principals:
  - School Leader Communicator
  - Leadership Learning Day
  - MySPS webpage/district public webpage
  - Regular email updates to school leaders

#### Strategy: Distribute direct communications to families

#### Tactics:

- Provide timeline and resources including district point of contact (TBD) or way to provide input. Broad communication scheduled for November 29. Meeting with PTSA to work on strategy, November 28.
- Resurface communications before board makes final decision on areas to eliminate/reduce.
  - o Channels to reach families:
    - Partners see below
    - Community events
    - School Beat
    - Partner with community groups to co-host events and joint messaging
    - Periodic emails from district from superintendent (e.g. blog posts)
    - Reguest principals to share with families in their school communications
    - Public district website with dedicated, easy to find landing page will launch week of Novmber 28 – notice through SchoolMessenger
    - Social media

#### Strategy: Distribute direct communications to staff

#### Tactics:

- Provide timeline and resources week of November 28. Increase awareness of rationale, history and timeline of budget development.
- Resurface communications prior to board making final decision on areas to eliminate/reduce.
  - Channels to reach staff:
    - SEA
    - Regular email updates to staff
    - Department meeting and/or listening campaign with senior staff
    - MySPS webpage/district public webpage
    - Newsbrief

#### Strategy: Activate community partners to reach families and public

#### Tactics:

 Work closely with PTSA to co-host event/communications. Meeting with Eden Mack on November 28 to finalize strategies.

- Working with additional partners such as SESEC, SEA, Soup for Teachers, provide awareness of potential budget allocation timeline in late November.
- Provide timeline and resources including information and district point of contact before board makes final decision.
  - o Channels for partners to reach their audiences
    - Co-host community events and create joint messaging
    - Email and social media

#### Strategy: Media outreach

#### Tactics:

- Share district's efforts to inform and support students and families through challenging time between district and legislative budget processes.
- Increase awareness of district's commitment to EOG work.
  - o Media pitch: mainstream, neighborhood blogs and cultural/ethnic outlets
    - Media kit, press release
    - Ready spokesperson
    - Op-ed by superintendent

#### Strategy: Provide resource to public

#### Tactics:

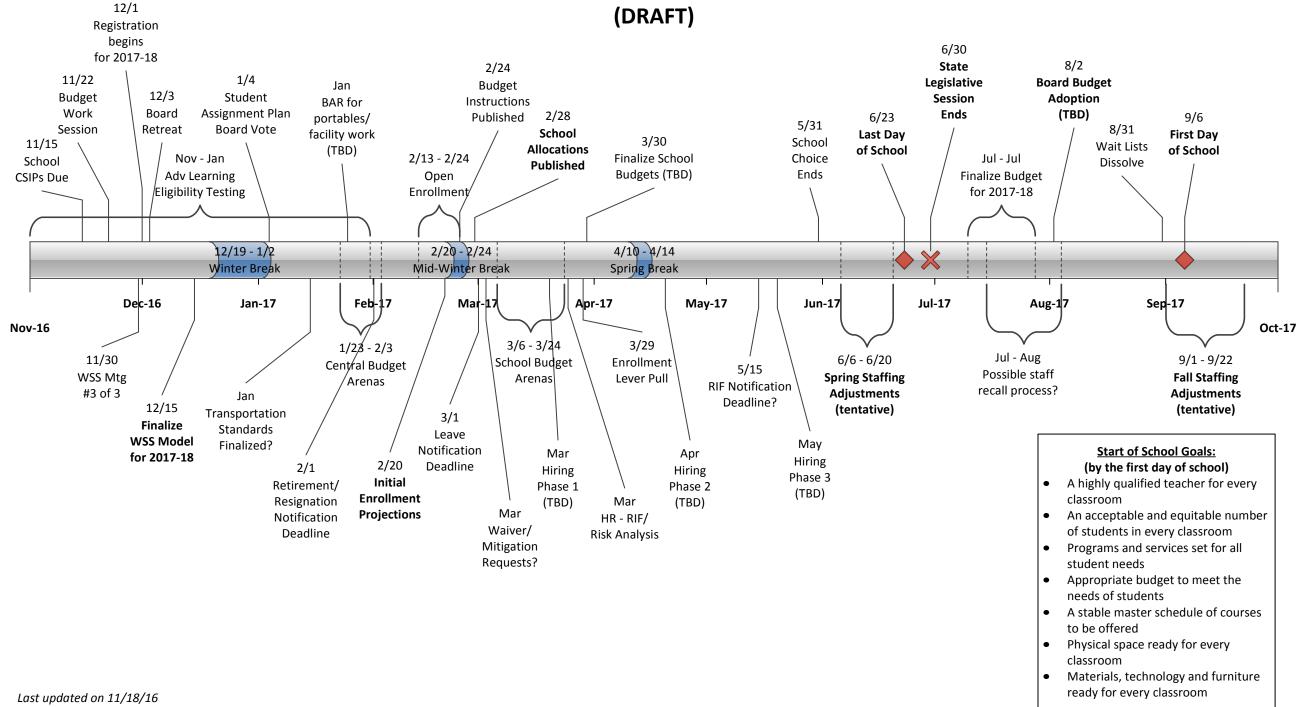
- Share district's efforts to inform and support students and families
- Increase awareness of district's commitment to student achievement and EOG work.
  - Channels to reach public
    - Webpage
    - Social media
    - Media sources

#### **TIMELINE**

DATE	ACTION	LEAD
Nov. 22	6 – 7 points from budget on timeline and	JoLynn
	resources	
Nov. 22	Narrative letter – used to populate various	Carri
	communications	
Nov. 28	Webpage launch	Carri / Pauline
	Email to staff and board from	
	superintendent	
<u>Nov. 28</u>	Meeting with PTSA to develop partnership	JoLynn/Carri
	strategies and refine family messaging	
Nov. 29	Email to families from superintendent	Carri / Pauline / Luke
	Social media	
Nov. 30TBD	Media pitch	Luke

Dec. 3	Board retreat budget worse case scenario	JoLynn
December	Continue outreach to schools and families.	Budget staff
	Information on how to request engagement	
	will go out in 20 min/late arrival/early	
	release communication (this week) and	
	budget communication next week.	
Dec. – Feb.	Leg. and budget regular email updates to	Stephen / Carri / JoLynn
	staff from Nielsen	
<u>Jan. 11</u>	Worst case scenario budget is finalized	<u>JoLynn</u>
Jan – April	Provide in person information to schools and	Budget staff
	families about the budget	
Feb.	Leg. and budget updates email to families	Carri
TBD	Press release school budget allocation	Carri / Luke / Pauline
	Email to families from superintendent	

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TBD	Media pitch	Luke
Dec. 3	Board retreat on budget	JoLynn
Jan. 11	Board work session - all worst-case scenario	JoLynn
3011. 11	decisions made	Jolyini
	uecisions made	

Dec. – Feb.	Leg. and budget regular email updates to staff from Nielsen	Stephen / Carri / JoLynn
Feb.	Leg. and budget updates email to families	Carri
TBD	Press release school budget allocation Email to families from superintendent	Carri / Luke / Pauline





#### EVALUATION OF THE BOARD

Policy No. 1820

June 1, 2011

Page 1 of 1

At the conclusion of each school year, the Board shall evaluate its own performance in terms of generally accepted principles of successful Board operations and in relation to its annual goals and objectives. The Board's self-evaluation shall address performance in the key functions of school Boards - vision, structure, accountability and advocacy. The results of the self-evaluation shall be used in setting goals for the subsequent year.

Adopted: June 2011

Revised:

Cross Reference: Policy Nos. 1005; 1810; 1822

Related Superintendent Procedure:

Previous Policies: Legal References: Management Resources:

#### 2015-16 Seattle Public Schools Board Self-Evaluation SMART Goals & Rubrics

<b>SMART Goal</b>	By November 2016, the Board will implement an annual budget monitoring system by:					
<u>#1</u>						
	1) Adopting a budget that is aligned to the district's strategic plan and contains all major milestones in the budgeting process that is					
	available to the public via our website.					
	2) Meeting all annual commitments to Puget Sound Educational Service District (PSESD) and the Office of the Superintendent for					
	Public Instruction (OSPI) regarding budget development and adoption standards.					
	3) Having all Board members review and understand the monthly and annual district financial statements.					
	4) Establishing whole Board general fund and capital fund review meetings (3 times per year).					
	5) Holding reviews on a quarterly basis that demonstrate evidence that the district has incorporated internal and external audit corrective action plans.					
	6) Ensuring management is responding to findings from the District Internal Auditor and State Auditor's Office (SAO) as well as establishing a proactive system to prevent future findings.					
Implementation	Plan:					
1. Assess th	1. Assess the current level of Board understanding of the budget development process.					
2. Identify a	any professional development or training needed (e.g., 2x2s), to include a review of the PSESD and OSPI annual commitments.					
3. Implement professional development or training.						
Area of Focus	Indicator II-A-2. To what extent does the Board adopt and monitor fiscally responsible annual General Fund, Capital, and Debt					
on Instrument	Service budgets that are aligned with the district's vision and strategic plan?					
& Rubric	2. Budget Monitoring					
Ranking	November 2015: Proficient					

Elements	Unsatisfactory	Basic	Proficient	Distinguished
II-A-2. Budget Monitoring	Fails to fulfill the responsibilities identified as Basic.	Fulfills its responsibilities to the minimum degree required by law or policy, including:  Reviews monthly financial statements provided, and plans for adjustments accordingly.  Reviews semi-annual capital programs reports and plans for adjustments accordingly.  Reviews budgetary components of other annual program oversight & performance reports and plans for adjustments accordingly.  Ensures Superintendent is holding district staff accountable for providing robust analysis to the Board that explains the variances between the actual and budgeted	Conscientiously and reliably fulfills its responsibilities required by law or policy, including all components of Basic, and in addition:  Ensures Superintendent is holding district staff accountable to have and follow internal financial performance accountability procedures.  Ensures Superintendent is holding department heads accountable to be knowledgeable of their department's financial performance, and to be taking mitigating actions when appropriate.  Ensures Superintendent is holding department heads accountable to integrate results of internal and external audits into	Models exemplary and innovative performance of its responsibilities required by law or policy, including all components of Proficient, and in addition:  Ensures Superintendent is holding district staff accountable to demonstrate the link between the ongoing budget performance and the desired results of the strategic plan, while maintaining a sustainable support infrastructure of the essential educational, operational, and financial functions of the school district.
		revenues and expenditures.	their future performance.	

#### **SMART Goal #2**

By November 2016, the Board will increase its engagement with underrepresented groups and community members, including families with language and other communication barriers, by:

- 1. Gathering their input to inform district policy and decisions
- 2. Sharing pertinent information with families in a timely manner (as needed)
- 3. Creating venues for constructive dialogue regarding student/parent/family interests and concerns.

#### Implementation Plan:

- 1. Identify the list of CBOs (community based organizations) and other community groups working with schools within each Director's district (e.g., El Centro de la Raza & Seattle Housing Authority).
- 2. Develop and implement strategies to message out the opportunity to engage with Directors at their community meetings.
- 3. Develop and implement strategies to engage with stakeholders to encourage them to attend Directors' community meetings.
- 4. Develop and implement strategies to ensure community meetings are as accessible as possible.
- 5. At the September Board retreat, Directors will share strategies and lessons learned with each other.

Area of Focus on	Indictor IV-A-2. To what extent does the Board communicate effectively and respectfully with all individuals, including			
Instrument &	fellow directors, the Superintendent, other district staff members, students, and community members?			
Rubric	2. Public Engagement			
Ranking November 2015: Basic+ (all of Basic elements and less than a majority of Proficient elements)				

Elements	Unsatisfactory	Basic	Proficient	Distinguished
IV-A-2. Public Engagement	Fails to fulfill the responsibilities identified as Basic.	Fulfills its responsibilities to the minimum degree required by law or policy, including:  Complies with Policy No. 1400 regarding public notice of Regular and Special Board meetings.  Fulfills all legal obligations to ensure public input as outlined in RCW (e.g. public hearings on annual budget, etc.)  Works to increase public awareness and positive perception of the district  Makes use of media outlets, formal and informal gatherings, district website, and public meetings to share Board announcements.  Ensures regular two-way communication and responsiveness between Board and community. Offers means and opportunities for community members and groups to communicate with the Board.  Offers opportunities for non-English speaking community members and groups to communicate with the Board on high interest and impactful issues.	Conscientiously and reliably fulfills its responsibilities required by law or policy, including all components of Basic, and in addition:  Reliably and routinely gathers input from a representative cross-section of stakeholders, communicates thoughtfully, clearly, and efficiently as needed.  Leverages use of talking points provided by staff in responding to members of the public.  Understands the difference between individual directors sharing their thoughts prior to decision-making versus supporting a decision that represents the majority position of the Board after a vote has been taken.  Disseminates accurate information that is easily accessible, deepening and extending public understanding of the district and its mission.  Strategically and reliably modifies use of media outlets and other communication venues to suit the purpose of the message.  Ensures the district employs consistent, reliable, and multiple means of communication and notification with community members, including non-English speakers.	Models exemplary and innovative performance of its responsibilities required by law or policy, including all components of Proficient, and in addition:  Continuously improves its effectiveness in educating the community about the district's successes, challenges, contextual issues, and plan for change.  Models the engaging and constructive use of a variety of media outlets, formal and informal gatherings, district website, and public meetings to share Board announcements.  Collaborates with the Superintendent and staff to develop and implement a powerful strategy to build civic capacity (community support for the board and district's mission, vision, core beliefs, theory of action, commitments, and policies).  Establishes a standard practice to seek public input in a manner that is statistically valid from a demographic that is representative of the demographics of Seattle Public Schools.

#### **SMART Goal #3**

By November 2016, increase School Board members' cultural responsiveness in their role of guiding the school district and their understanding of how to best employ the Race and Equity tool (Policy No. 0030).

#### Implementation Plan:

- 1. Arrange for training in the area of cultural responsiveness, taking into account the data and analysis provided by the district's Research & Evaluation department, including the dimensions of the district's academic achievement/opportunity gaps, disaggregated student achievement data, as well as discipline, special programs (i.e. SpEd, Advanced Learning, etc.), enrollment, instructional staff demographics and other factors that influence student outcomes.
  - a. Review the district-level initiatives designated as gap-closing to discuss efficacy.
- 2. Determine the appropriate approach to ensure the use of the district's Race and Equity Tool (per Policy No. 0030) in critical Board decision-making processes, recognizing that the tool is a continually improving resource.
- 3. Discuss the overlap between the Board and Superintendent SMART goals and how they can be mutually supportive.

Area of Focus on	, ,			
Instrument &	1. Continuous Improvement			
Rubric				
Ranking	November 2015: Proficient- (majority of Proficient elements)			

IV-C. Elements	Unsatisfactory	Basic	Proficient	Distinguished
IV-C-1.  Continuous Improvement	Fails to fulfill the responsibilities identified as Basic.	Fulfills its responsibilities to the minimum degree required by law or policy, including:  Pursues development of understanding of district's cultural, racial, and ethnic diversity.  Operates from an understanding that the district has a diverse set of needs, skills, perspectives, and opportunities that can contribute in important ways to district goal setting, policymaking, and implementation.  Pursues development of understanding of those diverse needs and offerings.  Communications and policies reflect the work of addressing the diversity of needs and contributions to best support the district's strategic plan.	Conscientiously and reliably fulfills its responsibilities required by law or policy, including all components of Basic, and in addition:  The Board consistently demonstrates respect for the range of cultural identities in the district, and makes an ongoing effort to extend its relationships with all stakeholders, particularly with groups which previously have been minimally engaged.  Ensure voices are sought out and weighed equitably in spite of power relationships by actively pursuing a growing consciousness of ability-based, gender-based, race/ethnicity-based, class-based, and other power relationships.  Plans and implements ongoing professional development on cultural responsiveness.  Establishes and implements processes and/or protocols to consider issues of cultural responsiveness in policy design, implementation, and feedback loops.  Establishes climate and policies that support and reflect a commitment to and cultivation of cultural responsiveness at the district and school levels.	Models exemplary and innovative performance of its responsibilities required by law or policy, including all components of Proficient, and in addition:  Models successful and innovative strategies for developing broad and deep shared understanding, meeting the needs of a diverse district, and employing the range of diverse contributions available to the district.  Consistently models the development of new or refined policies addressing the diverse needs, and incorporating the diverse contributions, that best support the district's strategic plan.  Fosters widespread community trust in the district's efforts and achievements in cultural responsiveness.

#### **Ranking Definitions:**

- Basic, Proficient or Distinguished: Meets all of any lesser category elements and all of the elements in the current category, without addressing the elements in the next higher category.
- **Minus (-)**: Meets ALL of any lesser category elements and the majority of those in the category.
  - For example, to be "Proficient-," the Board would need to meet ALL Basic and the MAJORITY of items in Proficient.
- Plus (+): Meets ALL of any lesser category elements and ALL of the elements in the current category PLUS less than the majority of elements in the next higher category.
  - For example, to be "Basic+" the Board would need to meet all of the elements in Basic and less than the majority of elements in Proficient. To be "Proficient+," the Board would need to meet all of the elements in Basic and Proficient and less than the majority of elements in Distinguished.



