

Information Technology Advisory Committee

June 17, 2019 4:30 – 6:00 p.m.

Room 2750, John Stanford Center

2445 3rd Avenue South, Seattle, WA 98134



Meeting Notes

Call to Order

Co-Chair John Krull called the meeting to order at 4:34 p.m. Roll call is as follows:

- Committee Members Present: Jacob Marzynski, Christine Billroth, Melissa Westbrook, Jessica Dorr, Avery Wagar, Marika Wong, Roy Zimmermann, Elizabeth Ebersole, Nina Arens.
- Committee Members Absent: TuesD Chambers, Molly Meck, Nick Hernandez, Troy Hilton, Bobbie Manne, Pauline Amell Nash, Rebecca Spivak, Ahmed Yussuf, Casey Johnson, Margarita Guadalupe, Jason Morrison.
- Other Staff Present: Chief Information Officer John Krull, Director of Enterprise Applications and Data Services Nancy Petersen, Information Security Manager April Mardock, Executive Director of Curriculum, Assessment, and Instruction Kyle Kinoshita, Library Services and Instructional Materials Manager Marian Royal, Senior Administrative Assistant Joe Valenti, Executive Assistant Danielle Johnston.
- Guests of the Committee meeting introduced themselves.

Committee members unanimously accepted the proposed agenda with an amendment to adjourn at 5:30 p.m.

Committee members accepted the May 20, 2019 meeting minutes. Ms. Westbrook abstained.

Dr. Kinoshita arrived at 4:38 p.m.

Regular Agenda Items

Mr. Krull reviewed the current budget with the committee, highlighting software renewals and hardware purchases from the BTA IV budget and payroll costs. He noted that \$600,000 has been spent from BTA III for certificated staff technology days.

Ms. Billroth asked if the unspent funds for technology training days would be rolled over to next year. Mr. Krull responded that the money rolls into a reserve fund for a year while the proposed budgets get approved for the follow budget year. Ms. Billroth followed up and asked if the same training would be offered next year with Mr. Krull saying that it was being considered.

Ms. Ebersole mentioned the new addition of Education Technologists at schools and the effect their new roles would have, mentioning planning dates for professional development were underway. Mr. Krull added that out of 104 schools, only four currently did not have a teacher assigned as an Education Technologists.

Regular Agenda Items

Mr. Krull reviewed the draft annual report and asked the committee to provide feedback. Ms. Dorr noted that the committee reviewed the budget only at a high-level, not as an audit review.

She continued, adding that she liked how feedback was taken and used to drive a strategy around making sure new devices that would be distributed would also be accompanied by the necessary training to fully leverage their capabilities.

Mr. Krull went on to discuss the second theme of support and professional development for teachers. Ms. Westbrook mentioned that while discussions occurred between teachers and librarians, solutions were never identified to help them. In response, Ms. Ebersole brought up that the appointment of Education Technologists and how that was a response to the feedback brought up by the committee regarding support of school staff. Mr. Krull responded that the establishment of the Education Technologist position was in response to feedback gathered from the committee meetings as well as from other places that had expressed similar sentiment. Ms. Dorr added that the results of the discussions could be included throughout the report with Ms. Ebersole agreeing and suggesting that each section include a results addition.

Mr. Krull also noted that the mobile device distribution map that illustrated the current inventory throughout the district was a direct result of feedback gathered through the committee.

Ms. Billroth inquired about a potential one-to-one program in elementary schools, with Ms. Ebersole responding that some elementary schools were already at that ratio.

Ms. Ebersole asked about email prefixes and if there were any updates with Ms. Mardock responding that emails to staff using `firstname.lastname@seattleschools.org` convention was live along with staff emails now being searchable by first and last names.

Nancy Petersen arrived at 5:04 p.m.

Ms. Westbrook followed up regarding student email accounts, asking whether or not students were provided an email address. Mr. Krull mentioned Mr. Wagar's example of his classmates not having email addresses and having to be walked through the process of setting one up. Ms. Ebersole brought up the responsibility of staff in graduating students who are prepared to use technology including setting up email accounts while also being cautious of teaching students about their digital footprint as they get older. Mr. Krull offered that student email accounts could be added to the list of future topics.

The committee provided suggestions for formatting. Mr. Krull offered that an updated version could be emailed to the committee by the end of the month for review. Ms. Ebersole suggested a collaborative document that would allow for comments and edits be shared.

The committee then discussed possible topics for next year. Ms. Westbrook suggested focusing more on student data privacy. She also asked about personalized learning and the need for a policy directing screen time in this district. Ms. Ebersole inquired about schools using personalized learning, as she has not seen evidence of personalized learning outside of an accommodation.

Mr. Krull added that a glossary of terms is needed at the district level, which could be written by staff and the committee. Dr. Kinoshita added that establishing a common use definition of terms would be helpful for both staff and public.

Mr. Krull suggested adding screen time as a future topic. Mr. Zimmerman suggesting cell phone use be discussed, with Ms. Ebersole responding that the policy is already moving forward regarding cell phone use. Ms. Wong brought up accessibility features and blocked websites on

laptops which cause ease of access issues. Mr. Krull responded that ease of access and control panel features could be future topics along with the web filter.

Ms. Westbrook asked if Curriculum and Instruction would be the first to review and set the definition for personalized learning with committee then having a chance to review with Dr. Kinoshita confirming that a glossary has already been drafted and needs to be revisited.

Mr. Krull expressed the need to review the strategic plan priorities and think about how to integrate digital learning.

Ms. Billroth brought up a concern of conducting high stakes testing on devices that students have not been taught to use. Mr. Krull responded that leveraging the Education Technology Standards to hold schools accountable could yield positive results.

Ms. Mardock brought up cyberbullying and digital citizenship and asked if recommendations could be made to help reinforce the support the district offers. Mr. Krull added that a key principle of the district was establishing a warm and welcoming environment, which included the environment online, and that the committee could have a positive impact on it through addressing cyberbullying and digital citizenship. Mr. Wagar and Ms. Ebersole spoke about different ways cyberbullying has been communicated to students, discussing how to best communicate it going forward so its most effective in deterring negative behavior detrimental to students' social and emotional health. Ms. Wong asked about resources available at schools that address the link between social media and depression. Ms. Billroth followed up stating that parental digital learning and resources are needed.

Nina Arens arrived at 5:26 p.m.

Ms. Westbrook expressed the need for the privacy policy to be expanded to include what it means to be a good digital citizen. Ms. Ebersole mentioned the ISTE standards as a way of setting parameters around digital citizenship.

Ms. Ebersole asked if it would be possible to have some Education Technologists speak with the committee to share their experiences. Ms. Arens also suggesting inviting Education Technologists from other districts to attend as guest speakers.

Ms. Arens suggested the committee support a plan for typing education offered by the district.

Adjourn

The meeting adjourned at 5:30 p.m.

Next Meeting

Monday, August 19, 2019