Objectives for Today’s Session

• Share:
  – What High School & Beyond Planning is.
  – What Naviance is and how it works.
  – Why we are using Naviance to help with High School & Beyond Planning.
  – What steps we are taking to protect data and student privacy.

• Answer questions.
High School & Beyond Planning

6TH – 8TH

- Social Emotional Preparation and Non-Cognitive Development
- College/Career Exploration, Knowledge & Identification
- Self-Discovery: Strengths, Interests, & Learning Styles

9TH-11TH

- Academic & Success Planning

12TH & BEYOND

- Scholarships
- Admissions Processing
What is Naviance?

Naviance is a college and career readiness platform that helps students connect academic achievement to post-secondary goals and success.
Putting the Pieces Together

Who am I?
- What do I care about?
- What are my talents?
- How do I learn?

What do I want to be?
- Which career path will I enjoy?
- What education is required?

How will I succeed?
- Who will advocate for me?
- What resources will help me reach my goals?

How will I get there?
- Who will advocate for me?
- What resources will help me reach my goals?

Self-Discovery
Career Exploration
Academic Planning
Post-secondary Preparation
# Building Blocks for Success

<table>
<thead>
<tr>
<th>INFORM</th>
<th>EXPLORE</th>
<th>APPLY</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Participate in self-discovery research</td>
<td>• Intentional choice through self-discovery</td>
<td>• Understand college deadlines and costs</td>
</tr>
<tr>
<td>• Introduce to college and career planning vocabulary</td>
<td>• Explore college profiles</td>
<td>• Utilize Naviance to explore college fit versus college match</td>
</tr>
<tr>
<td>• Research High School &amp; Beyond components</td>
<td>• Connect career interests to postsecondary goals</td>
<td>• Request transcripts and supporting documents</td>
</tr>
</tbody>
</table>
A Naviance Student Story
Welcome, Students!

This site is designed to support our students with college and career readiness as well as the transition to high school. By participating in the Naviance lessons/tasks and activities, students begin their journey of self-discovery to their future goals and aspirations. Students will engage in setting future goals, learn more about themselves, including their preferences and assets, and explore different career options and the postsecondary education requirements to support their aspirations for the future. Students.

Read more

Important To-Do's and Tasks

⚠️ TASK Create a Social-Emotional Goal
OVERDUE Thursday May 31, 2018
Assigned by Kelsey Carroll

My Favorites

- COLLEGES
  - I'm thinking about

- COLLEGES
  - I'm applying to

- CAREERS AND CLUSTERS
  - I'm thinking about

What's New

- University of California, Los Angeles will be visiting your school on Monday, August 20th, 2018 at 12:00 am [more info/register]
Here are your related career pathways.
These areas are suited to your top 3 themes.

**Caring Theme**

- **PATHWAY**
  - General Management
- **PATHWAY**
  - Administration and Administrative Support
- **PATHWAY**
  - Teaching and Training

- **PATHWAY**
  - Therapeutic Services
- **PATHWAY**
  - Diagnostic Services
- **PATHWAY**
  - Lodging

**Relating Theme**

- **PATHWAY**
  - Education and Training
- **PATHWAY**
  - Health Science
- **PATHWAY**
  - Hospitality and Tourism

Show more
Career Exploration

Your road is all about Building Things while exploring the worlds of Technology and Entrepreneurship.

These leaders have a similar road:

- Brian Korsedal: CEO, Acrology Now! Entrepreneurship
- Deb Cassilly: Founder, City Museum Entrepreneurship
- Zach Kaplan: Founder & CEO, Investates Entrepreneurship
- Richard Florida: Author, Technology
- Margarita Barry: Designer/Founder, M Pop Entrepreneurship
- LeDerrick Home: Poet/Disability Advocate, Entrepreneurship
- Malcolm Crawshay: Governing Director, House of Pol Ltd. Entrepreneurship
- William Allen Young: Actor and Humanitarian, The Young Center Entrepreneurship
College Planning

Scattergrams | Applications for Naviance Succeed High School

Comparing Unweighted GPA with ACT

<table>
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<tr>
<th>ACT Score</th>
<th>GPA Score</th>
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<tr>
<td>0-10</td>
<td>0.00-2.00</td>
</tr>
<tr>
<td>11-20</td>
<td>2.01-3.00</td>
</tr>
<tr>
<td>21-30</td>
<td>3.01-4.00</td>
</tr>
<tr>
<td>31-35</td>
<td>4.01-5.00</td>
</tr>
</tbody>
</table>

Application Requirements

This is the required information that this institution requires, recommends, or is optional for being submitted in your application.

- Freshman
- Transfer
- International

<table>
<thead>
<tr>
<th>Requirement Type</th>
<th>Course</th>
<th>GPA Score</th>
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<tr>
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<td>Required</td>
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<td>Recommended</td>
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<td>Optional</td>
<td>SAT</td>
<td>1200-1500</td>
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<tr>
<td>Optional</td>
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<td>1200-1500</td>
</tr>
<tr>
<td>Optional</td>
<td>School Record</td>
<td>3.00</td>
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</table>

Recommended Courses

Taking these courses can help prepare you for success at University of California Los Angeles.

<table>
<thead>
<tr>
<th>Course Name</th>
<th>Years Required</th>
<th>Years Recommended</th>
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<tbody>
<tr>
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<td>4</td>
<td>4</td>
</tr>
<tr>
<td>Math</td>
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<td>4</td>
</tr>
<tr>
<td>Science</td>
<td>2</td>
<td>3</td>
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</tbody>
</table>
My Tasks

Tasks are assigned to you by your school. They can be pretty important, some of them are even required to graduate! So, make sure to go through them to be sure you’re on track.

Tasks you Need to Work On

- **TASK** Complete a Career Search
  - DUE Thursday May 31, 2018
  - Assigned by Kelsey Carroll

- **TASK** Roadtrip Nation Reflection ...
  - DUE Thursday May 31, 2018
  - Assigned by Kelsey Carroll

- **TASK** Create an Academic Coal
  - DUE Thursday May 31, 2018
  - Assigned by Kelsey Carroll

Completed Tasks

You have not completed any tasks yet.
Why Naviance?
How Does Naviance Help Students and Counselors?

Transcript Management

Counselors manage multiple databases, and it’s time consuming and inefficient.

- Students will be trained to research and request transcripts on Naviance Student.

Students walk into the counseling office and request transcripts via paper.

- Students will be able to request transcripts online.

Students and parents request GPA and class rank via email or in person in the counselor offices.

- Students will have access to this information to fill out college and scholarship applications.

One counselor processed 547 transcript requests and wrote 67 letters of recommendation last year.

- Counselors will be able to manage and send transcript and LOR requests electronically. Time spent doing this will be cut in half!
How Does Naviance Help Students and Counselors?

College Visits & Preparation

- Parent volunteers in the fall who organize college visits via paper
  - Counselors can automatically schedule college visits and publish to students. Ingraham has over 30 visits scheduled already!!

- Students request SAT/ACT scores all year. They get paper copies in the counseling office.
  - Counselors can communicate quickly with students around college application needs.

- Students request status updates on whether transcripts or LORs have been sent.
  - Students and parents can view the submission status for transcripts and LORs in Naviance.

- Managing multiple databases, mailing transcripts and organizing requests takes them.
  - Counselors will have more time to meet with and support students with IEPs, students with 504s & opportunity gap students.
<table>
<thead>
<tr>
<th>College</th>
<th>Date</th>
<th>Registration Status</th>
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<tbody>
<tr>
<td>Hawaii Pacific University</td>
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<tr>
<td>Duquesne University</td>
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<td>Wake Forest University</td>
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<td>The University of Alabama</td>
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<td>Cornish College of the Arts</td>
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<td>Dartmouth College</td>
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<td>Brown University</td>
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<tr>
<td>The University of Arizona</td>
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<tr>
<td>University of Alaska Fairbanks - Fairbanks Campus</td>
<td>Thu September 20, 2018</td>
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<td>University of Redlands</td>
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<td>The George Washington University</td>
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<td>Bates College</td>
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<td>New York Film Academy</td>
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<td>The University of Montana, Missoula</td>
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<td>Wellesley College</td>
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<td>Concordia University - Portland</td>
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<td>Grand Canyon University</td>
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<td>University of Denver</td>
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<td>Lewis &amp; Clark College</td>
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<td>Washington State University</td>
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<td>Babson College</td>
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<td>University of San Francisco</td>
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<td>Muhlenberg College</td>
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<td>The New School... All Divisions</td>
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<td>University of Idaho</td>
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<tr>
<td>Santa Clara University</td>
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</table>
Why Naviance? User Stories

- Chicago Public Schools (IL)
  With college readiness as a strategic priority, Chicago Public Schools increased 2- and 4-year college enrollment by 26% and more than tripled scholarship dollars received.

- Ann Arbor Public Schools (MI)
  After using a free, state-offered career search tool, AAPS began the search process for a more holistic platform to expedite the district’s goal of assisting underserved students and breaking down barriers to college and career readiness. By Fall 2018, 100 percent of students in AAPS will have a post-secondary plan on Naviance.

- Metropolitan School District of Wayne Township, (IN)
  In the four years since implementing Naviance and a daily advisory period, the district has seen a 25% increase in graduation rates.

- Denton Independent School District (TX)
  In partnership with the University of Arkansas, Denton ISD conducted an exploratory study published in the Journal of College Access. Results showed that students who logged in to Naviance more frequently had higher college application rates, demonstrating that Naviance is a strong tool to promote college access.

- Mount Diablo Unified School District (CA)
  By the end of the 2017-2018 school year, 85% of freshman have completed a four-year plan. In just one year, the four-year college going- and application rates have increased by over 100%.
Why Naviance? – Summary of Key Messages

• High School & Beyond Planning is required by the state.
• Naviance has been in operation for almost 20 years and is available in over 15,000 schools nationwide in support of more than 12 million students including many districts in the Puget Sound.
• We want equitable access to tools promoting college and career exploration.
• 76% of all high school graduates in South Seattle enroll in college; 54% make it to second year of college; and 39% complete college, 2 year or 4 year (Roadmap Project Data for Class of 2010).
• 31% of Washington State high school graduates earn a postsecondary degree or credential seven years after graduating (2017 Washington State Auditor Report).
• In the next 5 years, there will be 740,000 job openings in Seattle with the vast majority requiring postsecondary education (Washington Business Roundtable Report).
• The counselor-to-student ratio in many Seattle high schools is approximately one to 400.
• BEX levy funding supports technology-based tools in Seattle Public Schools.
• We have thoroughly vetted the contract and data sharing agreement with Naviance.
Protecting Privacy & Data Security
What is our approach to sharing data with Naviance?

- **Data Security** – Seattle Public Schools takes data security and privacy very seriously. Naviance’s policies and practices with respect to preserving data security and student privacy have been thoroughly vetted. Per their privacy policy, Naviance may not sell or use student data for commercial purposes. In addition, a comprehensive data sharing agreement is in place to further ensure Naviance abides by the data security and privacy requirements outlined in the contract for this tool.

- **Data Fields** – We will load data fields to Naviance to ensure that students receive the appropriate supports they need: student first and last name, username, proxy ID, school, grade, date of birth, transcripts, courses, GPA, ACT/SAT scores, ethnicity, and gender. Students groups can also be created to allow counselors to provide focused supports and interventions (e.g., College Bound Scholarship Recipients, English Language Learners, Running Start, Special Education). To ensure confidentiality, these latter groups will be identified using a proxy ID.

- **Naviance Opt Out Window** – Families who do not want their students to use Naviance can opt out by changing their preferences in the Source. The opt out window will be September 4th-September 19th.