

# Learning Without Limits Fund Drive

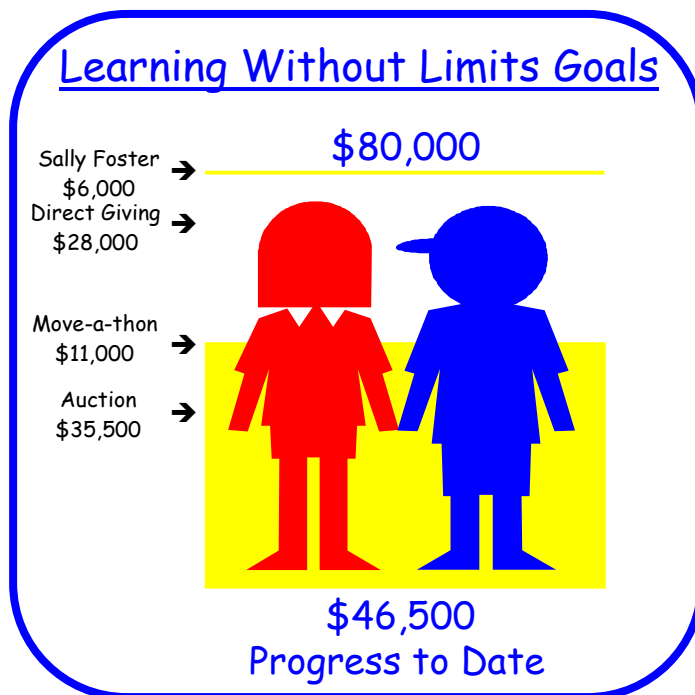
## Schmitz Park School & PTA Fund Raising Goals

2004-05 School Year

**Kids are thriving!** Isn't it great to see our kids in Music, PE, Library, Computers, on field trips and much more? School is so much more meaningful when we can extend learning beyond the basics and allow kids to explore their strengths and new experiences. All kids should get opportunities to get the help they need in reading (Read Naturally Tutoring) and get to be part of programs that let them grow at their own paces (Read Naturally, LarsonMath.com, etc.). Unfortunately, state budget cuts are placing these and other programs in jeopardy.

**Help save our programs!** We are rallying together to save such vital programs as *Music, Library, Tutoring, Field Trips and so much more.* The PTA is partnering closely with the school to continue PTA sponsored programs as well as provide for saving our quality school programs. To do this the PTA is raising \$80,000 for the 2004-2005 school year. Up to \$60,000 of these funds will go to fund school programs directly during this period of decreased state funding. The rest will go to PTA sponsored programs which include things like field trips, naturalist tours of Schmitz Park, library books, computer software, safety programs and much more.

**How will we raise this much money?** The good news is that we have a great start. **The Auction** has netted the PTA \$35,500 and the **Move-a-thon** raised \$11,000. We have two more major fundraisers to come this fall: a **Direct Giving Campaign** and **Sally Foster**. Combined we believe these efforts will be able to meet our goal, with your help! *Please consider this summary of the fund raising efforts. We hope it helps you plan how you can be involved.*



### What will fund-raising support?

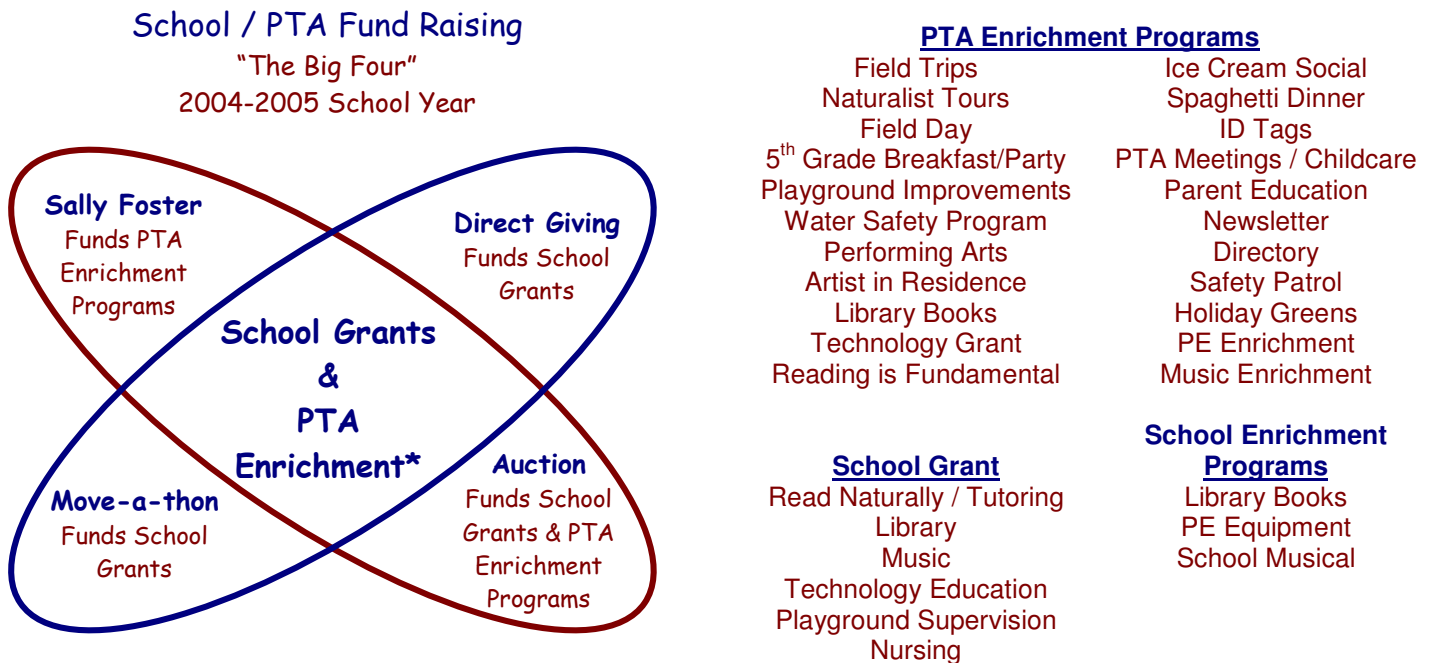
- Full-time Music
- PE Special Programs
- Read Naturally
- Computer Education
- Full Day Kindergarten
- Software
- Field trips
- Library Books
- Nursing
- Art Supplies
- Academic Supplies
- Instrumental Music
- Safety Programs
- Naturalist Tours
- And much more!

For more details about our fund raising plan for the 2004-2005 school year check out PTA page of the school web site at: [www.seattleschools.org/schools/spark/](http://www.seattleschools.org/schools/spark/). Look for the PTA page link.

# Learning Without Limits Fund Drive

**Getting the Big Picture.** Each year the school and the PTA raise money for enrichment programs for our students. For the last two years the school has experienced budget cuts that have put several of our 'regular' programs at risk of being reduced or cut, programs such as Music, full-day Library, Read Naturally/Tutoring, or Computer Education. As a result, there has been an increase in fundraising activity (such as the supply fee/donation). This year the PTA & the school would like to partner more closely to combine efforts to keep fundraising clear and simple for our community. Hopefully this will allow you to plan for your participation in the community effort.

There are four main fundraising efforts planned for the 2004-2005 school year. In addition, specific program funding for the school enrichment program outlined below will continue. This graphic demonstrates where your fundraising dollars will be spent.



*\* Additional fundraisers for school enrichment programs include chocolate bunny sale, book fairs & musical performance tickets.*

**Persevering to fill the Gap.** Since the need is greater for the 2004-2005 school year we have set ambitious goals. It is our hope that we will be able to preserve our programs, while continuing the investment the PTA has made to offer enrichment programs. We are in a temporary period of decreased levels of funding for education. Many of the programs that we hope to preserve during this period have been developed over years. The continuity of service allows for increasing excellence in service to student. To temporarily halt the programs would break the continuity and lose the built momentum of the programs.

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**Our hope for your participation.** In order for our fund raising efforts to be effective, the whole community will need to rally around our school. To help, we hope to be very clear and up-front about our whole strategy for fund raising. Some of the efforts described below ask for each family to give to our student programs. Others seek to set students out to solicit support from friends, extended families and neighbors. We hope that you will be able to see the entire effort and find a place that you put in your effort.

**The Big Four Fundraising Goals.** There are four main fundraising efforts. The first three constitute our **Learning without Limits Spring Fund Drive**.

1. **The Auction.** The auction has already happened. It raised around \$35,000 toward PTA programs and School Grants. We know that many families have given the bulk of their contribution to the school at the auction. This is greatly appreciated.
2. **The Move-a-thon.** This year we are going to try a new fundraiser. We are going to send our students out to scour the neighborhood to garner sponsors for their move-a-thon activity. We hope to raise \$20,000 at this mid-May event.
3. **Direct Giving.** Much like last year's supply fee/donation we will be asking families to give directly to the school/PTA to help fund programs and supplies (art supplies, academic supplies, workbooks...). Last year we raised nearly \$10,000, and this year we hope to raise \$20,000 in direct giving.
4. **Sally Foster.** Each fall the PTA run's the Sally Foster gift wrap sale. This is a crucial effort that keeps the PTA cash flow solvent and provides money for many of the other fundraisers and winter programs. We plan to continue to make \$5,000 through this sale as well.

Along with these efforts there will continue to be the Chocolate Bunny Sale, Book Fairs and our Musical Performance, each of which raise funds for specific programs. But we hope that with a good look at our whole school strategy for fundraising that you will be able to plan out your participation and take a look at which events in which you can participate.

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**Progress to Date.** The graphic below illustrates our progress to date toward meeting our spring fund drive goals.

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