



Media Advisory

From Seattle Public Schools

For Immediate Release: October 12, 2007

Contact: David Tucker, Media Relations, 206-252-0203

City-wide launch of “Read a Million Words, Seattle!” **Scheduled for Tuesday, October 16**

On Tuesday, October 16, Seattle Public Schools and other community partners will gather for the city-wide launch of “Read a Million Words, Seattle!” This program, modeled after a similar campaign initiated in Denver in 1992, challenges students to read a million words per year, and to read for pleasure.

Read a Million Words, Seattle! supports Seattle Public Schools’ academic vision. Research shows that students who are fluent in reading are better able to grasp academic concepts. To help students achieve the goal of reading a million words, Seattle Public Schools will work with Seattle Public Library, a variety of city-wide literacy programs, and other community-based organizations.

When: Tuesday, October 16, 10:00 a.m.

Where: Dunlap Elementary School Library,
4525 S. Cloverdale Street, 98118

Who: Superintendent Maria L. Goodloe-Johnson
City Librarian Deborah Jacobs
Third-grade students at Dunlap Elementary School
Invited guests and community partners

What: News conference to kick-off “Read a Million Words, Seattle!”
Poetry recitation by Dunlap students
Dunlap students read one-on-one to guests

Visuals: Superintendent and City Librarian reading to students
Students reading to adults and reciting poetry
All in backdrop of Dunlap’s renovated library
(Student photo permissions will be obtained in advance)

#